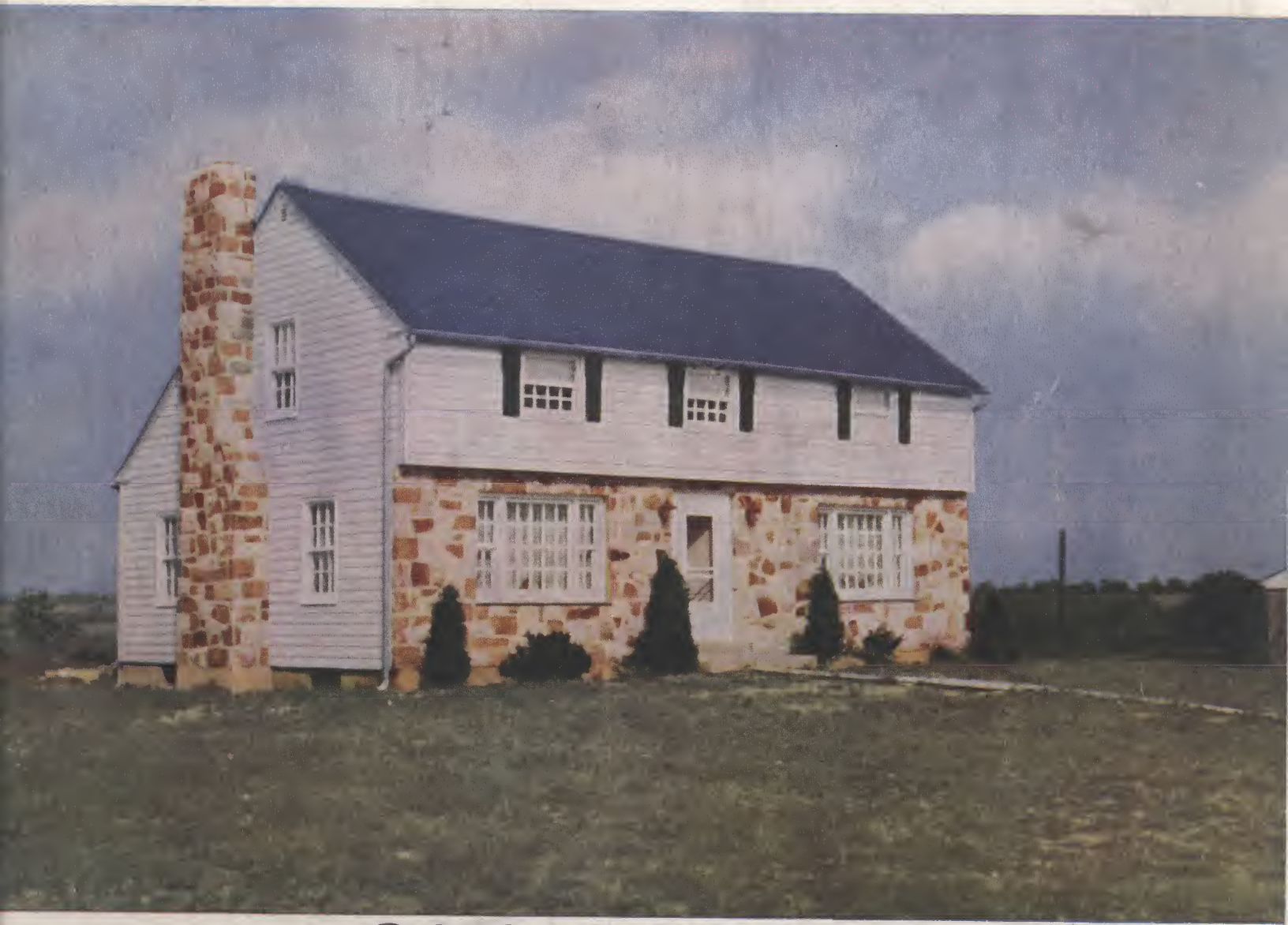


Northern **HOMES**



GUNDERSEN

MAIN OFFICE TROY, N. Y.

2217 5th AVE.

CALL ASHLEY 2-7071

THE MODERN WAY TO BUILD

EVERYTHING YOU BUY,—almost without exception,—IS PRE-FABRICATED (*made in advance*). Your wonderful automobile is PRE-FABRICATED! Think what your car would cost if BUILT BY HAND! All “SKY-SCRAPER” frameworks are pre-fabricated. So are your refrigerators, furnaces, radio and TV sets, kitchen equipment, etc., etc. All are built to absolute precision in wonderful factories,—mass produced,—where tremendous quantities of materials are bought at one time,—BETTER materials for LESS MONEY than ordinary materials cost when bought in small local quantities. All work is done indoors under ideal working conditions by men trained to the utmost accuracy and speed on each individual job,—making possible a far superior product for MUCH LESS MONEY! Indeed it seems certainly unreasonable to continue to build houses by hand like in the old “horse and buggy days”,—when almost everything else is made by modern, accurate, high-speed, money-saving methods. Therefore, we maintain that it’s just plain common sense to buy a modern, excellent “NORTHERN” home,—and save time, labor, and MONEY!

An entire house framework comes on one huge truck. In 1, 2, or 3 days your house framework is completely erected by four men,—all weatherstripped, glazed windows and all exterior and interior doors, stairs, etc. are all in place, all rooms formed,—and you can lock your house up. From then on,—irrespective of outside weather,—the interior finishing and installation of all equipment goes merrily along without interruption,—and you’ll occupy your home far quicker than by any old-time construction methods. We predict that it won’t be long until ALL houses will be pre-fabricated. Why take anything but the BEST! Order your “NORTHERN HOME” NOW! We furnish complete plans for your foundation or basement. Have it ready by the time your house arrives. Then *up it goes!* Our organization stands ready with crews of men who will do any part, or all of the building of your home. Or, if YOU prefer to do the work yourself,—we can tell you how. Complete detailed plans for every house in our extensive line are immediately available upon request. BE MODERN,—BUY “NORTHERN”!

“NORTHERN” HOUSE SPECIFICATIONS.

FHA APPROVAL No. SE 117

FLOORS: 4' x 12' sections, 2" x 8" headers and joists, 16" on center. Members doubled every 4' where sections join. 1" shiplap subflooring applied to sections at factory. Stairs included.

WALLS: Boxed 4' x 8' sections, 2" x 4" studs, 16" on center, doubled every four feet. 1" shiplap sheathing applied to sections at factory. Interior partitions consist of framework and interior doors only. Doubled construction around all door and window openings. Doubled top plates.

DOORS: Excellent quality doors fitted and hung in respective sections, complete with frames and hardware—for all openings shown on plans, both interior and exterior. Double headers and frames.

WINDOWS: Fine quality, doublehung, glazed, weatherstripped, complete with frames and hardware, and hung in respective sections. Double headers and frames. Unique balances.

CEILING JOISTS: 2 story house—2" x 8", 16" on center. 1½ story house—2" x 8", 16" on center. 1 story house—2" x 6" 16" on center.

ROOF: 2" x 6" rafters, 16" on centers, 1" shiplap roofers.

SIDING: Red Cedar bevel siding, Red Cedar shingle siding, or white asbestos shingles furnished.

FLOOR PLANS: May be reversed at no extra charge,—or changed in any way to suit you.

Answering Some of Your Questions

1. WHAT DOES “PRE-FABRICATE” MEAN? To “fabricate” is to *make something*. “Pre” means *in advance*. It means to *make in advance*. All of our structures are made in heavily and accurately constructed, easily handled panels, which are quickly and easily assembled. Our buildings are FACTORY-BUILT. They will last hundreds of years!

2. HOW DO YOU SHIP YOUR BUILDINGS? We ship an entire building on one truck to any point within a 350 mile radius. For greater distances we ship in rail freight cars.

3. WHERE ARE YOUR HOUSES MADE? At Glens Falls, New York, by Northern Homes, Inc.

4. HOW ABOUT BASEMENTS AND CHIMNEYS? We’ll tell you how to build your basement by local labor, and you can have it ready by the time your house arrives. You usually have local builders build your chimney after the house is erected.

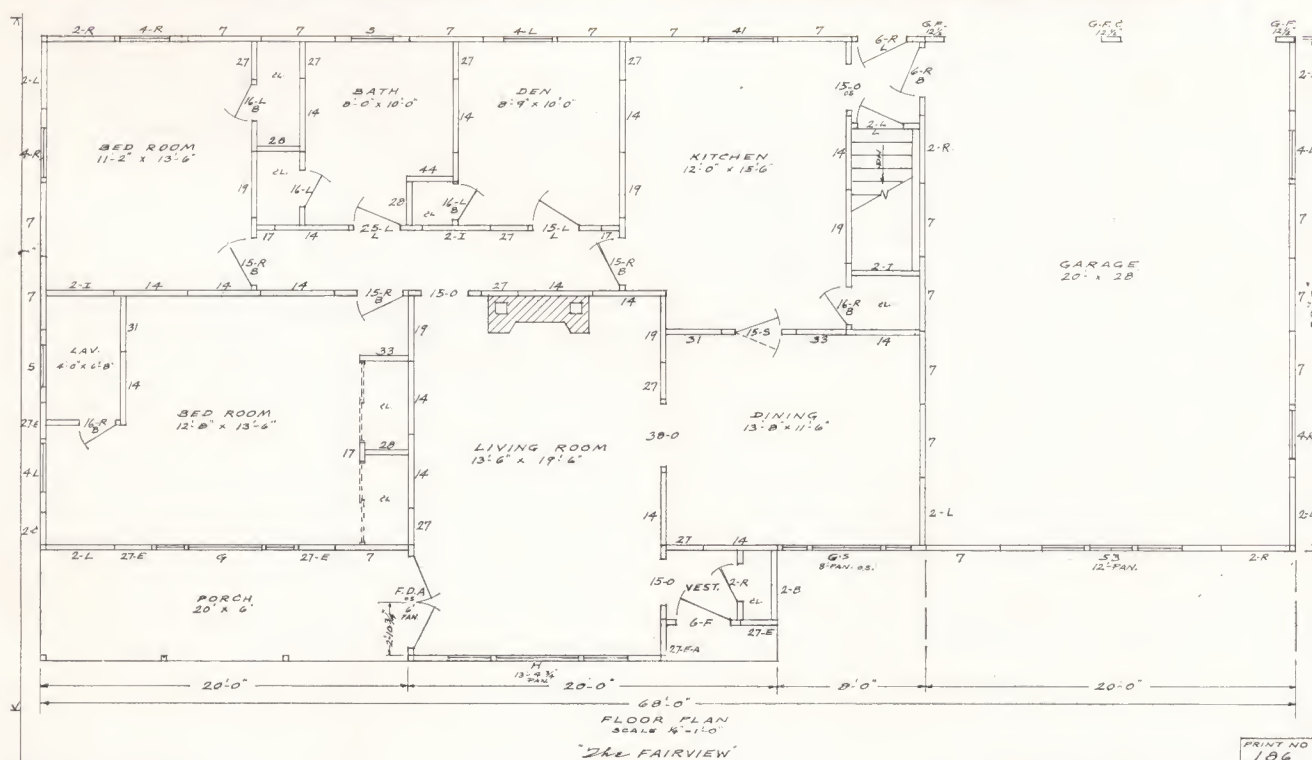
5. WHO ERECTS YOUR HOUSES? There are three ways this can be accomplished. One is to hire a local Contractor to put it up for you, and usually our local dealer can handle that for you at extra charge for the erection. Or secondly, you can hire a carpenter to supervise the work of three ordinary laborers. Or third, if you or members of your family are apt at this kind of work, you can easily erect the home yourselves. Many do.

6. HOW LONG DOES IT TAKE TO ERECT WHAT YOU SHIP FROM THE FACTORY? One to four days.

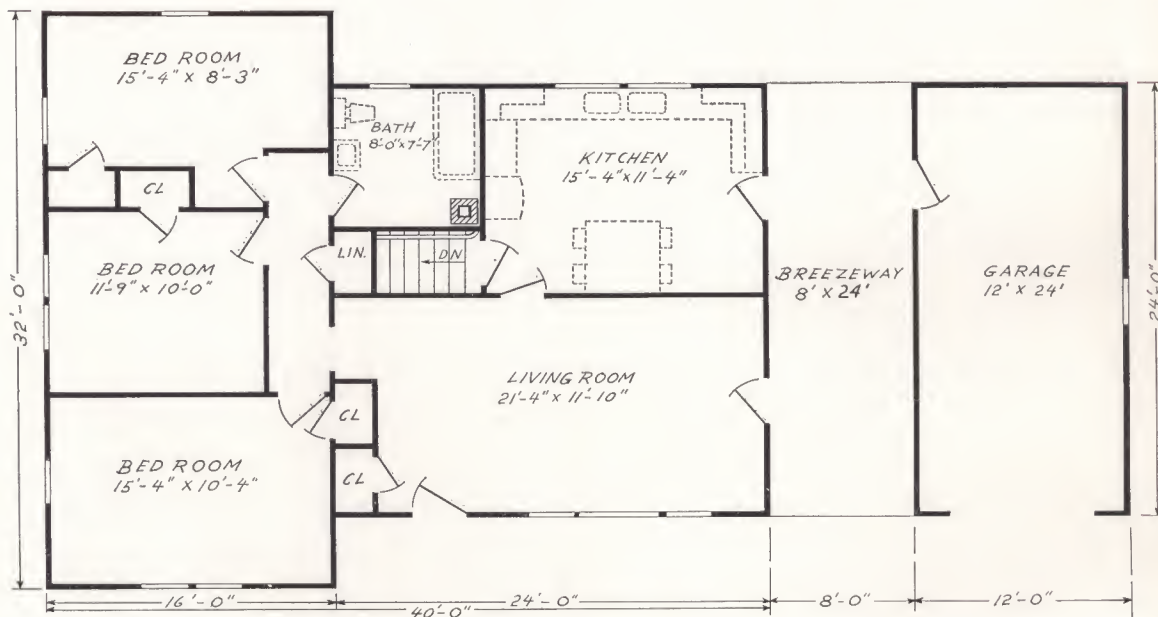
7. JUST WHAT DO I GET FOR THE PRICE I PAY YOU FOR THE HOUSE? You get the entire framework of the house including all exterior walls, floor sections with subflooring on them. All interior partition panels with doors already hung and fitted complete. All ceiling beams, roof rafters with locked-edge wood roof sheathing. All windows (except plate glass Picture Window centers) come already hung and fitted complete with glass and hardware, and excellently weather-stripped all-around. Hardwood flooring and beautiful interior trim available at small extra cost. Stairs come with the house.

8. CAN I SECURE BANK MORTGAGE LOANS ON THESE HOMES? Yes, indeed. They meet all F.H.A. requirements and practically all City Building Codes—and banks everywhere are glad to finance them. They are much better constructed than many conventionally built structures,—and ours are generally superior in quality of materials. Read our specifications. “Northern” structures are located by the hundreds in many parts of the country,—and excite extreme admiration wherever they are erected.

In our opinion, these buildings are superior to, and cost less, than anything on the market in their class. You, too, can easily have a beautiful new home if you just make up your mind. Best way to start is to see us immediately. Let’s talk it over.

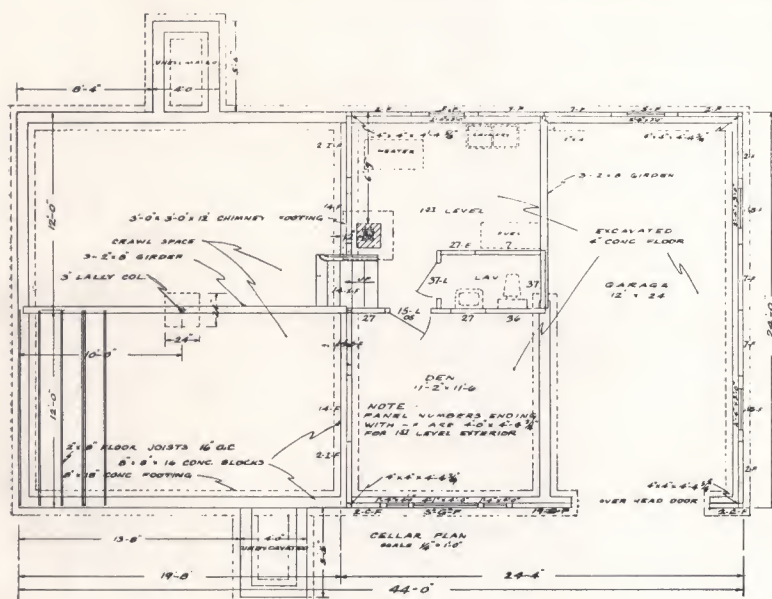


THE "FAIRVIEW" Big, luxurious, impressive looking,—it represents the best in fine home construction, and is outstandingly superior among homes of the more expensive, better class. The plan above shows two Baths, two large Bedrooms, and a Den. Frequently owners make a small third Bedroom of the Den. Note the many and large Closets everywhere throughout the house,—the delightful sunny rooms,—the fine connecting Hall to all rooms,—the Vestibule entrance,—the large Kitchen Storage Closet,—direct indoor entrance from the Garage which is for two cars and unusually large,—three large Picture Windows,—and a protecting canopy over the front door. The "FAIRVIEW" is indeed a home of charm and distinction.

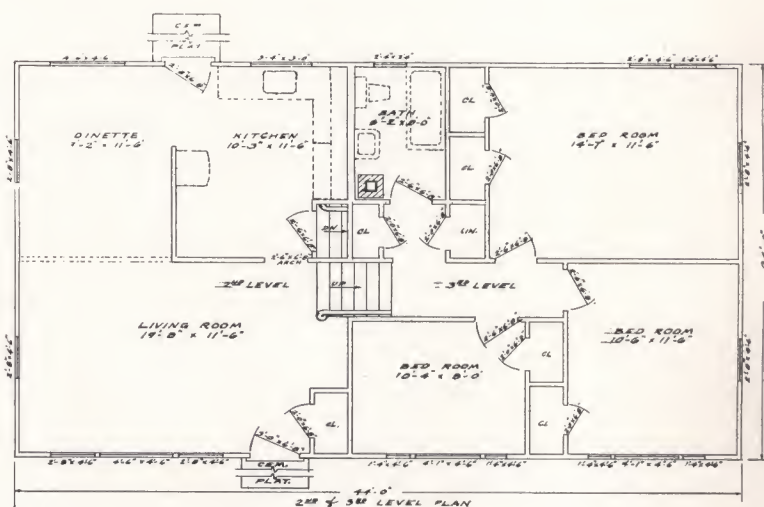


THE "TICONDEROGA 40B-G"

In response to the demand for a long, rangy, beautiful Ranch House, with all rooms on one floor,—three Bedrooms,—a breezeway connecting the house to the Garage,—we proudly present the "TICONDEROGA 40 B-G". Over the years this fine home has ranked high in popularity among our many types, and is becoming more and more popular every day. It seems to have about everything,—beauty, size, large rooms, excellent Picture Window, wonderfully fine room arrangement. In cases where folks require only two Bedrooms, they still like this house, and generally make a Den or Dressing Room of the center Bedroom. This fine home is indeed a credit to any community in all parts of the country.



1st Level — Den, Utility Room and Garage



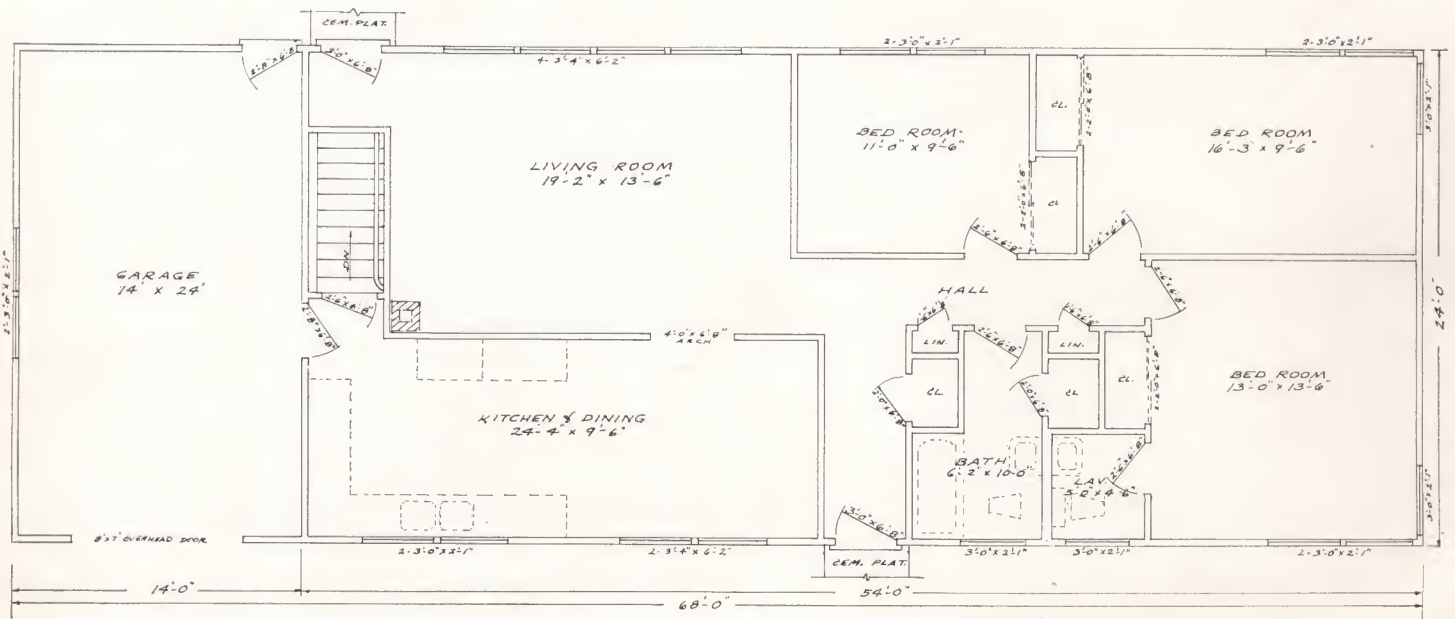
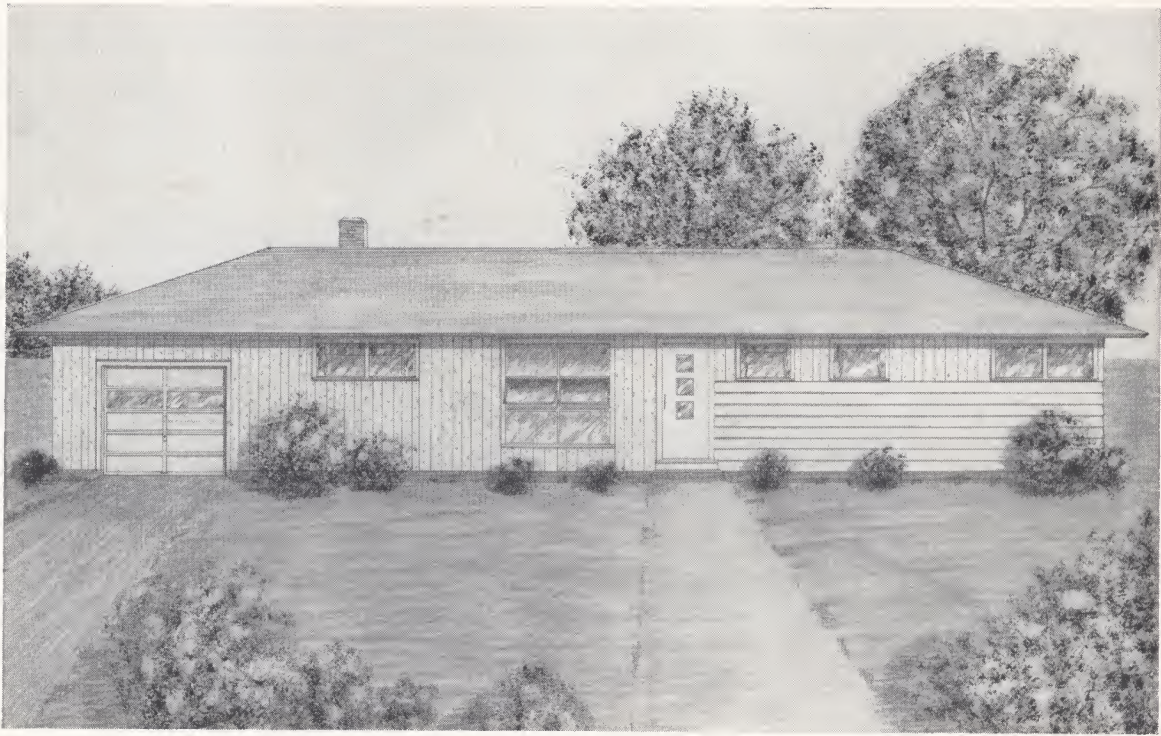
2nd Level — Living Room, Dinette, and Kitchen

3rd Level — Three Bed Rooms and Bath

THE BEAUTIFUL "BROCKTON"

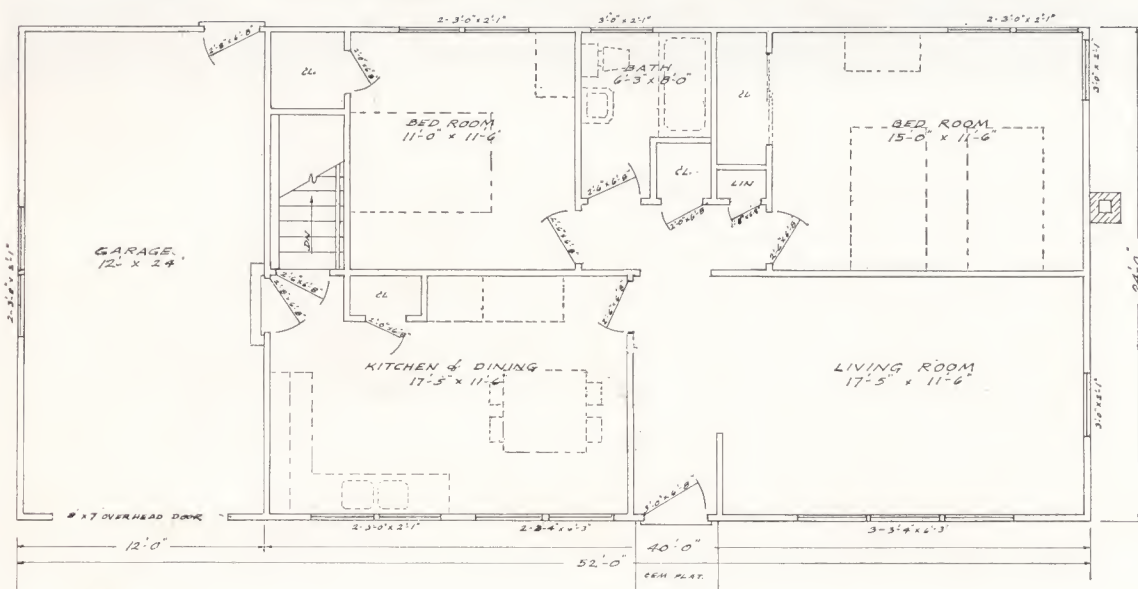
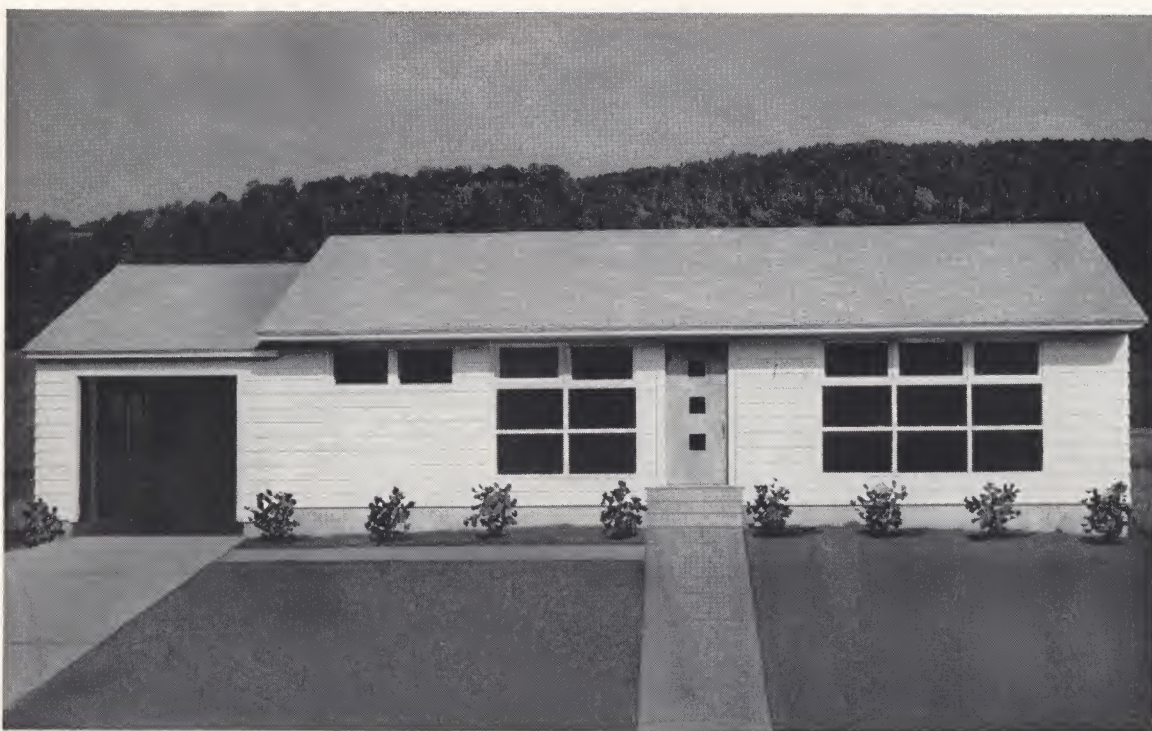
— 3 LEVELS — For those desiring the maximum in beauty, and in number of rooms of excellent size, — all in a home costing the minimum and occupying a minimum amount of ground, — this new "BROCKTON" is rapidly being adopted in leading communities and tremendously admired by all who see it and live in it. Furthermore, it completely satisfies the desire by the many to have a home which is distinctively different as compared with the more commonplace types of homes.

Substantial saving in cost is afforded by having the Garage an integral part of the house, together with the convenience of indoor entrance and exit to and from your car on the first level. Also on this first level, is a fine big Den or Game Room, — as well as a down-stairs Lavatory, and all Utility equipment. Just a few steps up brings you to the delightful and large Living Room, an excellent size Kitchen and charming Dinette. Then again a very few steps up will bring you to three lovely Bed Rooms and Bath Room. This home is truly a beauty!

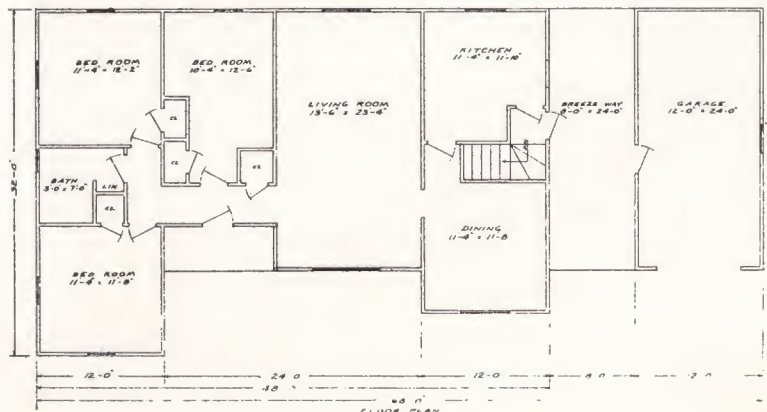


THE "GETTYSBURG"

The very latest in Ultra-Modern Ranch House design,—this strikingly beautiful home,—with its long, low, graceful lines, seems to have just about everything one can desire in modern standards for comfortable living. Among these features are the protective entrance Hallway (and Cloak Closet) leading directly to connecting hallway to all rooms. The very large 19'2" x 13'6" Living Room is flooded with light from large wall windows and featured by an exit doorway to your Patio and Garage. Most novel and delightful is the 24'4" long combined Kitchen and Dining Room embodying the very latest in modern windows,—as well as connecting doors to the Garage and Basement. A fine Bathroom and excellent Lavatory are most desirable and convenient to three pleasant Bedrooms which feature new high windows. No wall space is lost in bedrooms because the window height permits furniture to be placed all along beneath them. This lovely home will accommodate large or small families,—and its striking beauty is a source of pride to the owner, and a credit to the finest residential areas. Beautifully built, and comparatively very low in cost.



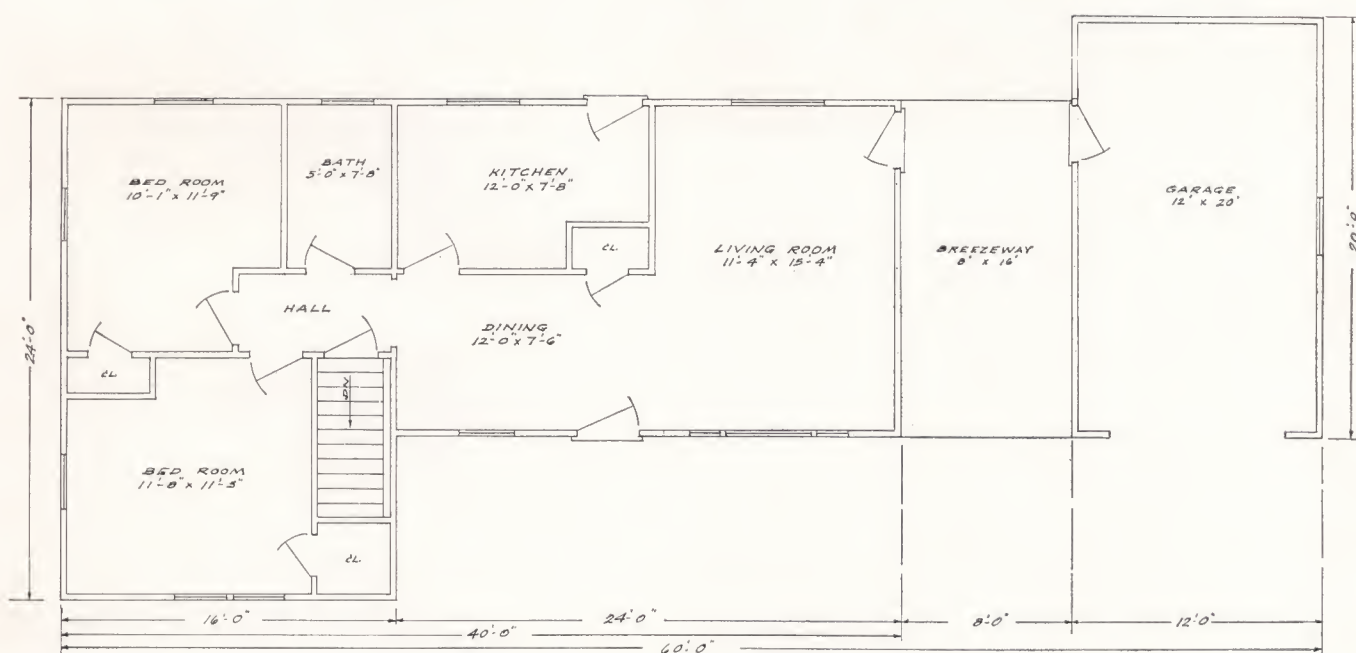
THE "GLENDALE" is especially designed to meet the demand for the latest in modern appearance and style. The house itself is 40 feet long — and 52 feet long overall with the attached Garage. It is strikingly attractive from the outside, — but the most pleasant surprise is experienced when one notes the excellent interior. First you see a vestibule hall type entrance, — then a delightful well lighted Living Room, two ideally sized Bedrooms, a large Bathroom, Linen Closet, big Wardrobe Closets, — and an exceptionally fine combined Kitchen and Dinette featured by two double windows for light and ventilation, — and what every housewife wants, — a big Kitchen Storage Closet for all sorts of things. A nice connecting inside door between Kitchen and Garage complete this ideal home layout.



THE "MOHAWK 68B" RANCH HOUSE

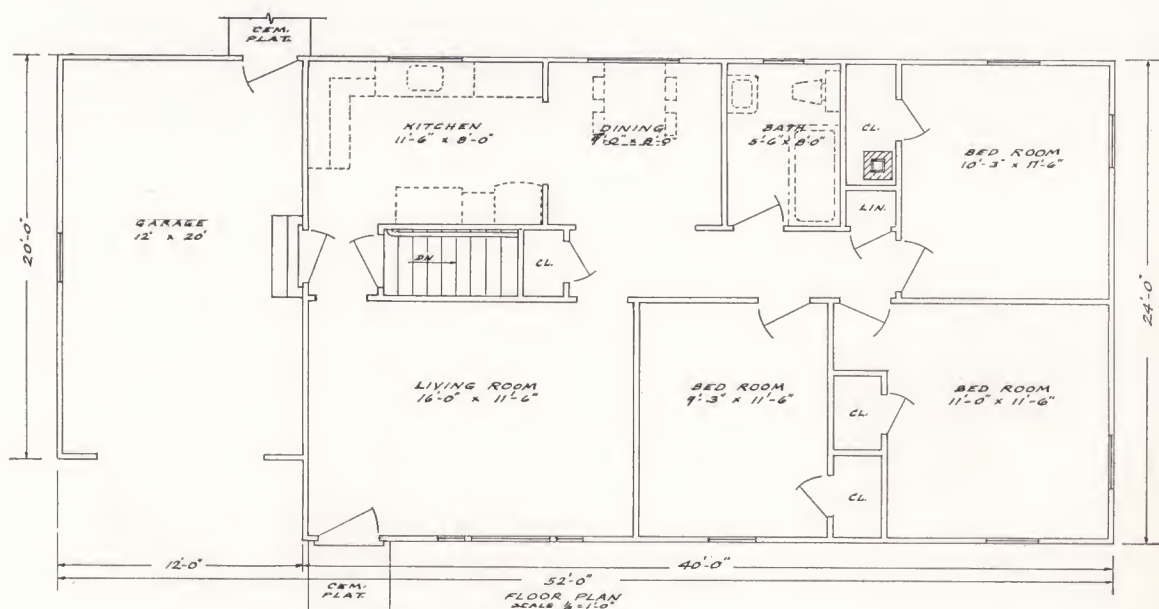
For sheer beauty and gracefulness, the "MOHAWK," 68 feet in length, with its long continuous roof extending over the entire house, Breezeway and Garage, offers the ultimate in meeting your desires for a FINE HOME! Two interesting wings project frontwards from the Bedrooms and Dining Room. Upon approaching the house, one notices the interesting built-in porch at the entrance. As one goes in, the Cloak Closet is directly opposite the front door. To the right is the delightful big Living Room, 23' 4" x 13' 6", with picture window at both ends. Leading off to the right is the Dining Room which also has a picture window. Then to the rear is the spacious kitchen, from which, through a "storm-entrance", the door leads to both the basement stairs and to the exit door to the Breezeway and Garage. Over at the left end of the house are three delightful Bedrooms with large Closets, and the Bathroom and Linen Closet.

This fine home can easily set a standard for beauty and excellence in almost any community or setting in which it might be placed. It is designed for gracious and comfortable living by the most particular people. It also may be expanded in any direction if a larger size is wanted.



THE "ALEXANDER" RANCH HOUSE

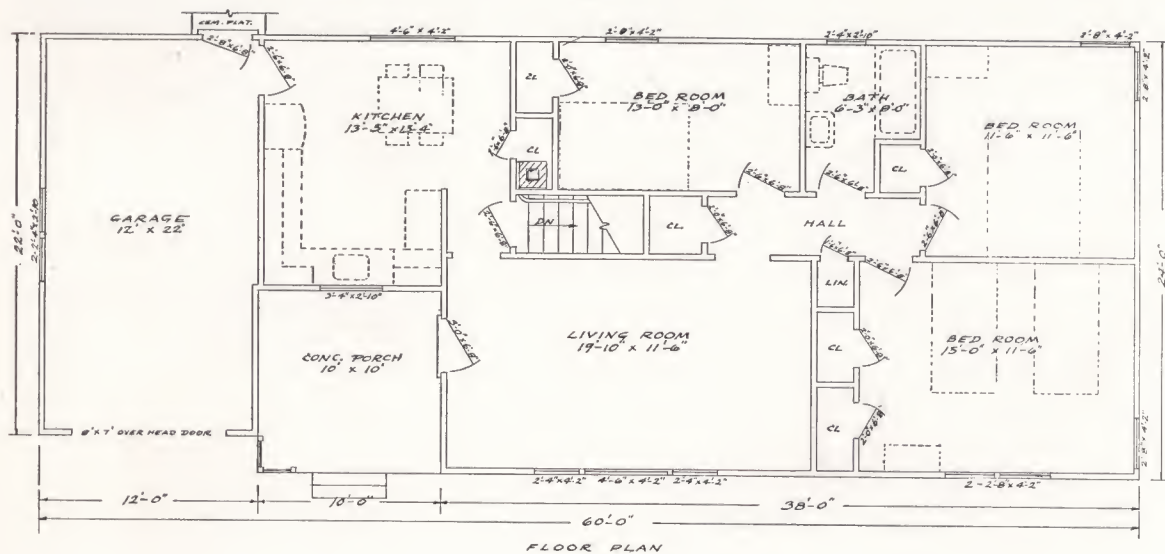
It just seems that a great majority of folks fall in love with this 40' long Ranch House, either when they see the house itself or look at the picture and plans. The "ALEXANDER" has been in our line for a long time and is popular because of several factors: It will fit on a comparatively small plot of land; it's low in price; it's good looking; and it has a most delightful floor layout for the average family. The Living Room provides a view, light, and air from three directions. The nice Kitchen with cozy Dinette opposite it across the hall, a fine Bathroom, two nice Bedrooms with good-sized Closets, and basement stairs complete the floor layout of this, one of America's most loved small homes. Picture above shows that The "ALEXANDER" also is available with Breezeway and Garage as shown in above photograph.



THE "READING" —(3 BED ROOMS) WITH ATTACHED GARAGE

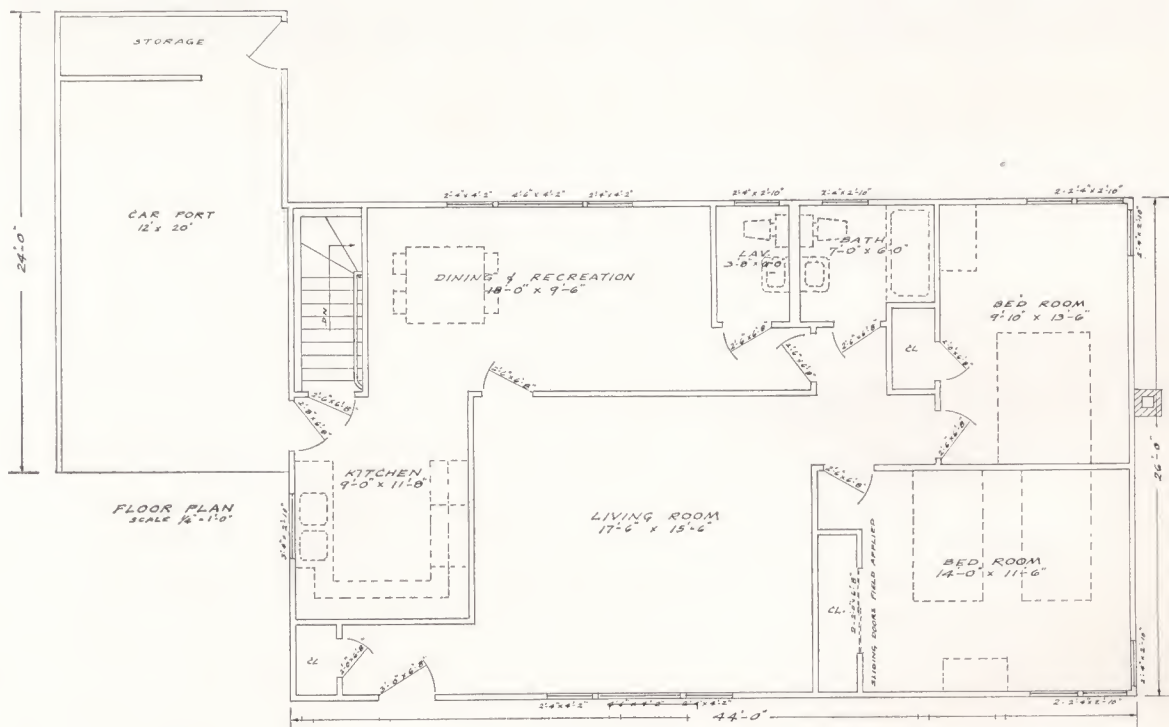
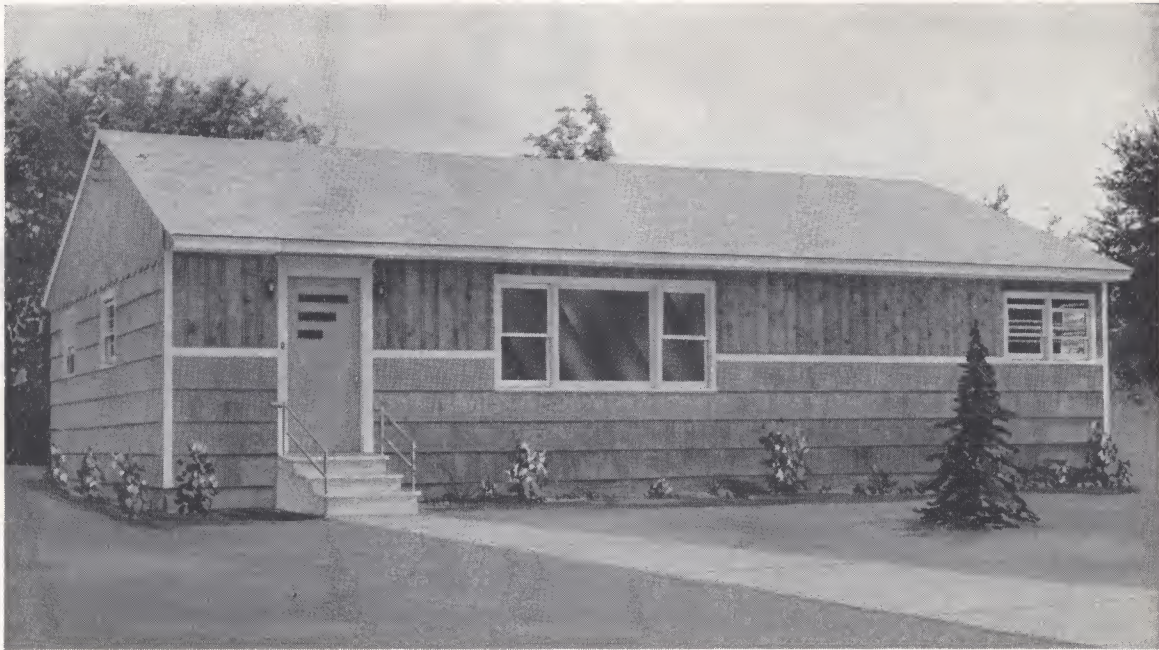
Definitely answering the ever-increasing demand for a long, low home, with three Bed Rooms and all other rooms on one floor, with no stairs to climb, — and making it unnecessary to go outdoors at all in order to use the car (the Garage is attached to the house), — The "READING" is available to all lovers of one-floor homes, — true beauty at low cost.

A study of the above picture and floor plan, reveals long, low lines for a truly beautiful *exterior* appearance; — and the interior room layout is so expertly arranged as to give excellent room sizes, and easy, quick access to all parts of the house. For folks who need only two Bedrooms, — the one next to the Living Room could be used for a most pleasant Den. The Kitchen and Dinette layout is admired by all. This house is also available without attached Garage.

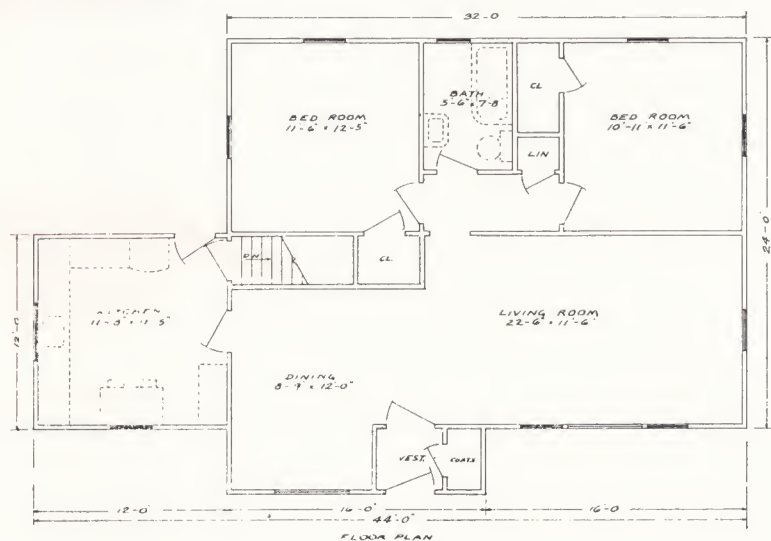


THE "TRENTON"

This long, low, rambling beauty seems to have almost everything to be desired by any size family. A friendly 10' x 10' covered Porch greets you at the Front Door which leads into a wonderful Living Room with 10' Picture Window. The Master Bedroom with twin closets, and two other Bedrooms are almost directly connected by a Hall, to a fine big Bathroom with a Linen Closet opposite it. The combined Kitchen and the Dinette with Picture Window make an ideal arrangement. If only two bedrooms are wanted, — the 13' x 8' Bedroom may be used as a Den or Dining Room. Directly connected to the house is the long Garage with overhead door at the front, — twin windows at the side, and rear exterior door with instant access to the Kitchen. The House and Garage total 60' in length, — offering a truly imposing appearance anywhere. The "TRENTON" is also available without garage, — in which event the house is 48' long.

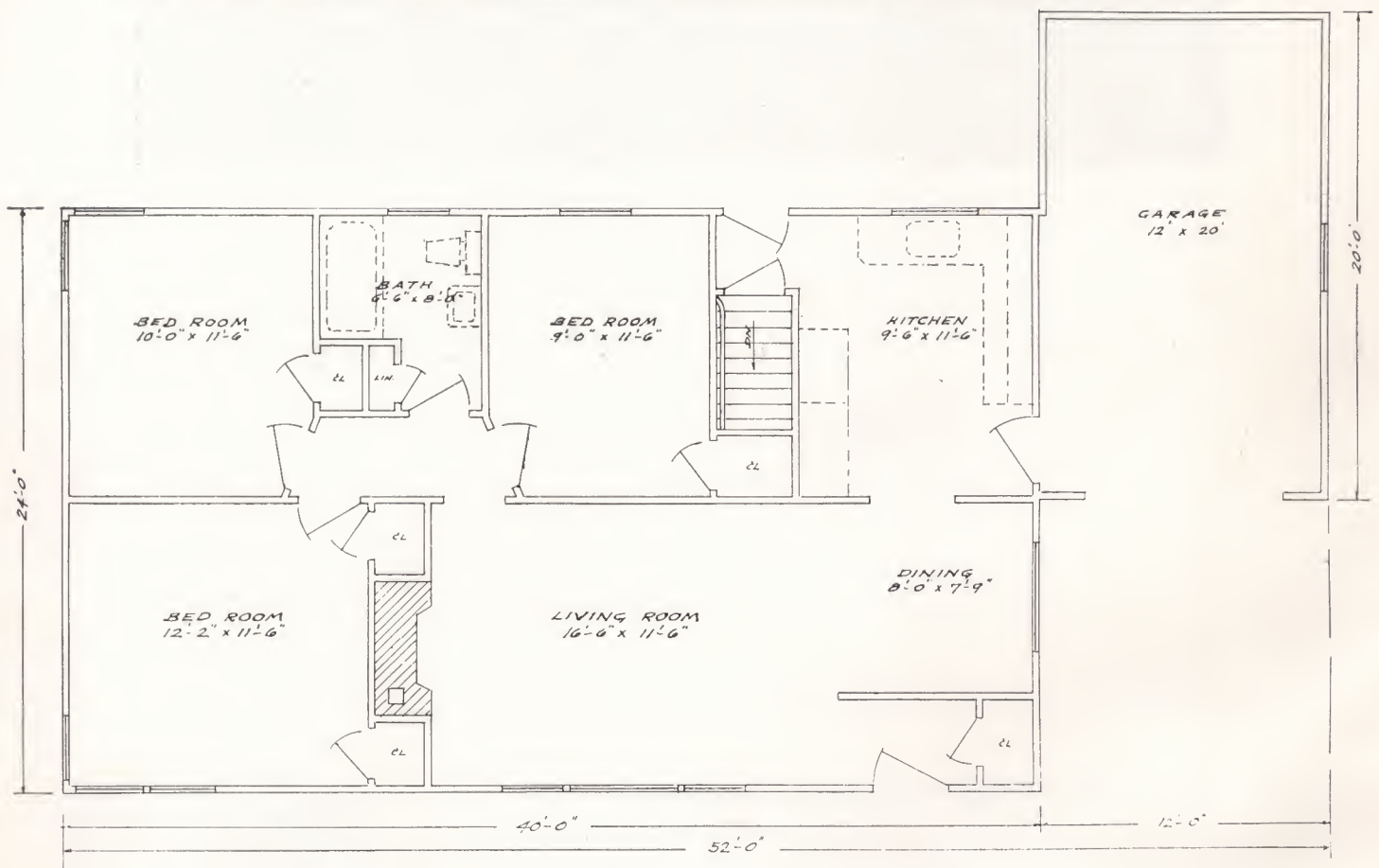
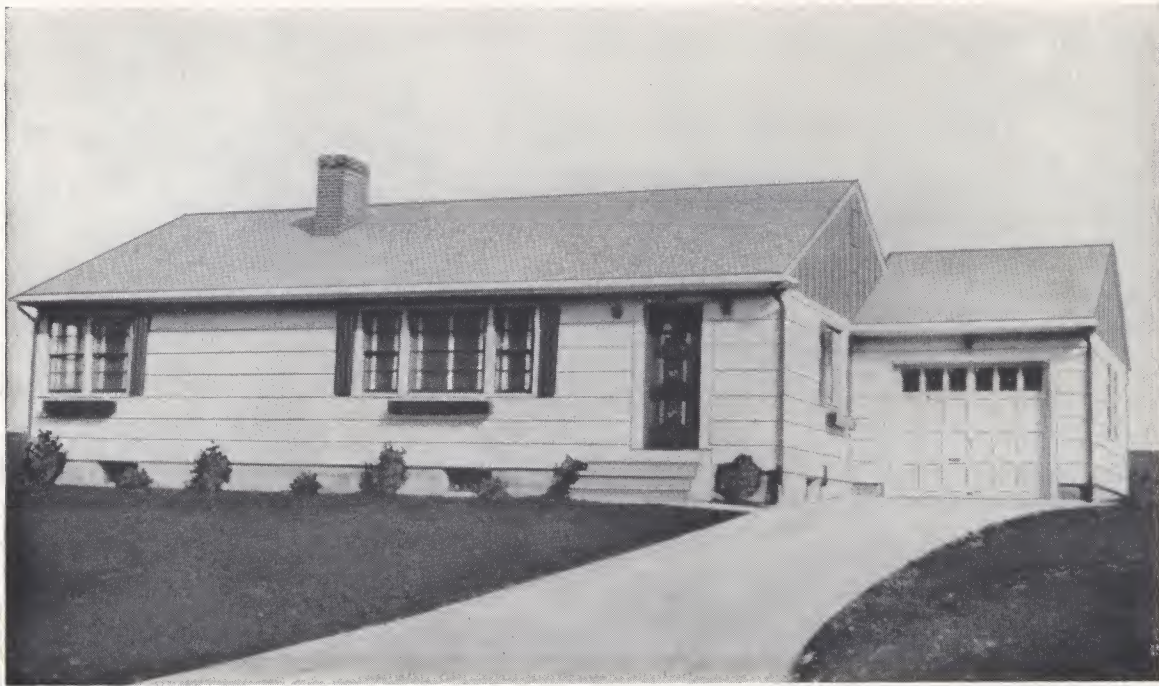


THE "ALBANY" is distinctive in appearance, with its long, graceful lines. It is available as a 44 foot long house, or with additional attached Car-port, or Flat-top attached Garage. The first feature to greet you as you enter is an Alcove entrance with Cloak Closet at the left. You turn right into a spacious Living Room with 10 foot Picture Window. The Master Bedroom is excellent. It has a very long wardrobe closet with sliding doors. The secondary Bedroom is roomy, well ventilated by three windows, — and has a large closet. You will also note that both a large Bathroom and an adjoining Lavatory are available, — a feature greatly desired by everyone these days. Next you'll be surprised to see a very long combination Dining and Recreation Room with a 10 foot Picture Window, — and a generous sized Kitchen from which one may go downstairs to the basement or by interior door to the connecting Garage. Truly a home of distinction and beauty.

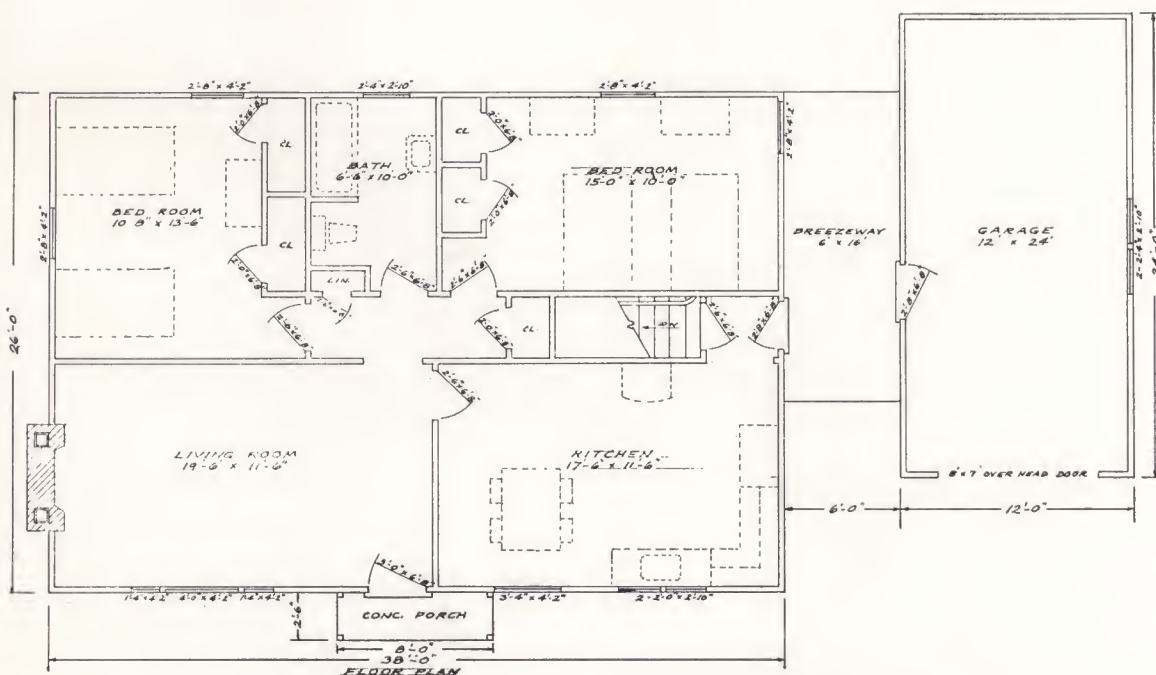


THE "BURLINGTON" RANCH HOUSE

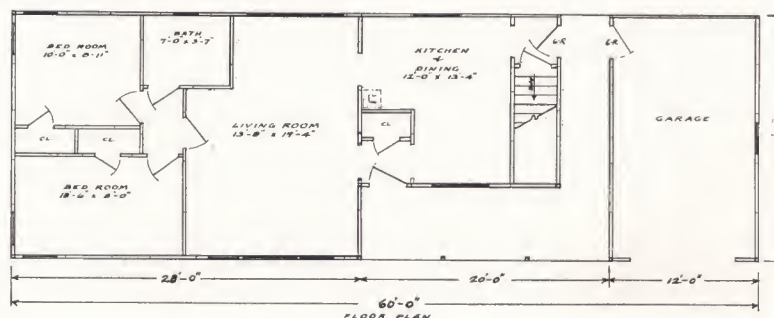
The beautiful "BURLINGTON"—one of the higher class Ranch Houses—is one of those homes with which many people almost instantly fall in love. Its distinctively different and strikingly pretty appearance is already famous. But—better yet—those who live in "BURLINGTONS" say: "I like my pretty home from about every standpoint imaginable. It is 44 feet long, and gives the correct impression of good size all round. The cute Vestibule entrance with Cloak Closet and two front doors are a joy in all weather. The Living Room with its 22' 6" length and big 10' Picture Window is a genuine delight. And at last we have a Kitchen so pleasant that we wonder how we could enjoy it so much. Light and air on three sides, a view in three directions and basement stairs so located as to avoid dirty shoes in the house, all explain our Kitchen joy. Then our Dining Room with nice Picture Window, and two beautiful Bedrooms and Bathroom, Linen Closet, and big bedroom closets all combine to give us exactly what we've always dreamed about for an ideal home." You, too, can own one of these superb ranch type single-floor homes—at surprisingly low cost. Note—This home also is available with 3 bedrooms at slight extra charge.



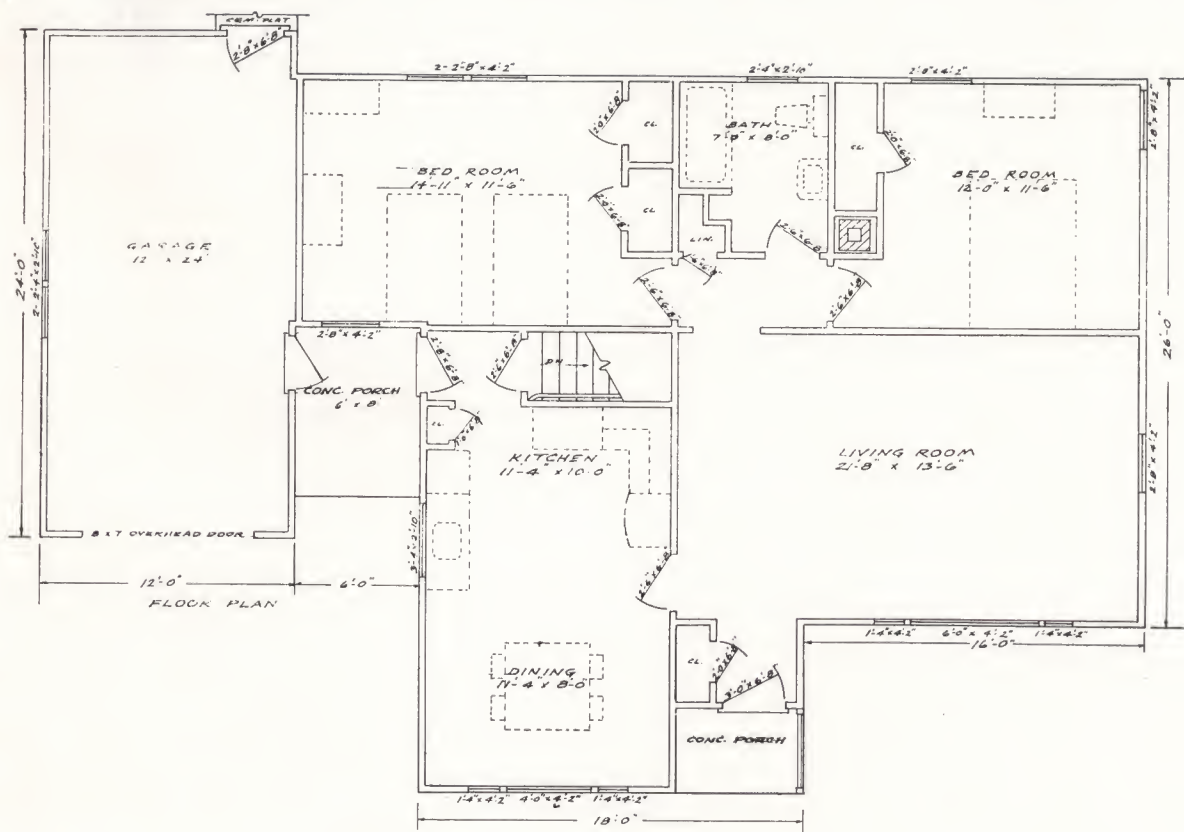
THE "NORWOOD" The very first glimpse of this pretty home pleases you. It's graceful low lines show beauty and sturdiness. The 40' house length, plus 12' garage, gives overall length of 52'. The house alone can be purchased if your lot is narrow. A genuine surprise comes when one steps into the clever entrance alcove with cloak closet on right. To your left you'll see a delightful Living Room with 10' Picture Window, and Dining Room extension to the right, giving impression of a 24' long Living Room. Three excellent Bedrooms and spacious Bathroom,—and a nice large Kitchen complete the large floor layout. The Garage is set back permitting use of a beautiful Picture Window in the Dining Room,—and also an indoor connection from Garage to Kitchen.



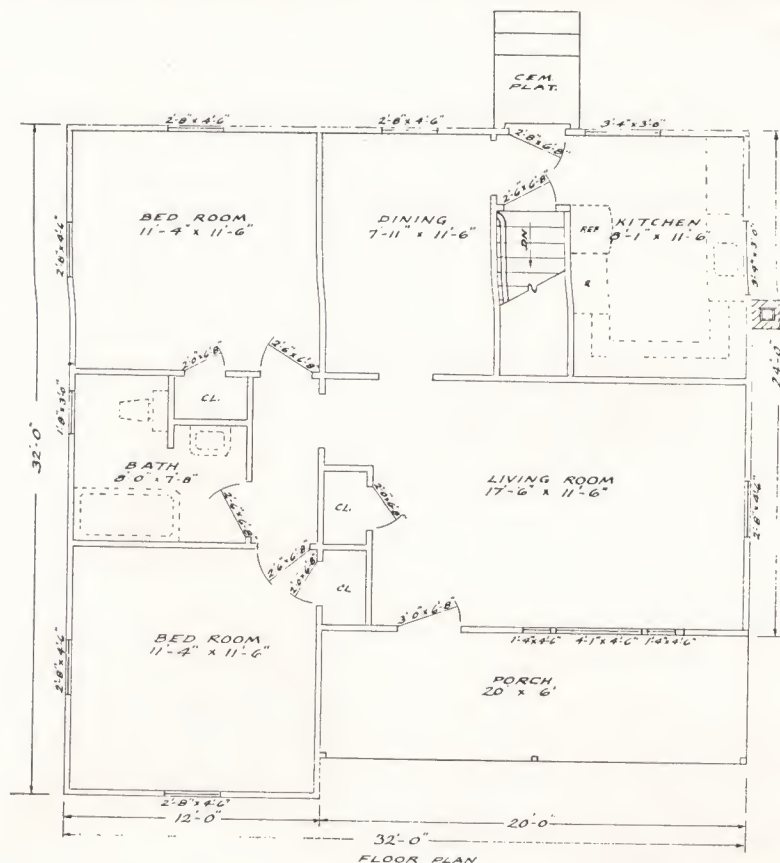
THE "EASTWOOD" "Home, Sweet Home," certainly is the proper description for this surprisingly large, and beautifully designed Ranch House. First there's the attractive 8' wide, trellised entrance Porch. Then the big 19'6" x 11'6" Living Room and 7' Picture Window. Two very large Bedrooms, each with twin closets catch the eye. The big 6'6" x 10' Bathroom is surely a surprise. A nice Linen Closet, a hallway connecting the Bedrooms with the Bath, — and a big, big combined Kitchen and Dinette, — a 6' x 16' Breezeway, and a 12' x 24' Garage complete the picture. Overall length of house, breezeway and garage is 56'. The 38' house only is available if breezeway and garage are not wanted.



THE "MELROSE" RANCH HOUSE The "MELROSE" is long, low and rambling, a typical and most attractive Ranch House featuring a large 20' x 6' built-in Porch, a long Breezeway, and Garage, an ideal home adaptable to the larger size ground plot. Three Picture Windows grace the exterior, and add charm to the spacious interior. The Living Room extends clear through the house with Picture Windows at both ends. A roomy Bath, and two good-sized Bedrooms with large Closets, a vestibule-protected entrance at both the front and rear doors, and a very large combination Kitchen and Dinette with Picture Window, as well as basement stairs just inside opposite the rear door, comprise the ideal interior layout. The Garage has an overhead door, and a rear door which opens into the Breezeway opposite the rear house door thereby giving complete weather protection from car to house. Truly a "dream home."



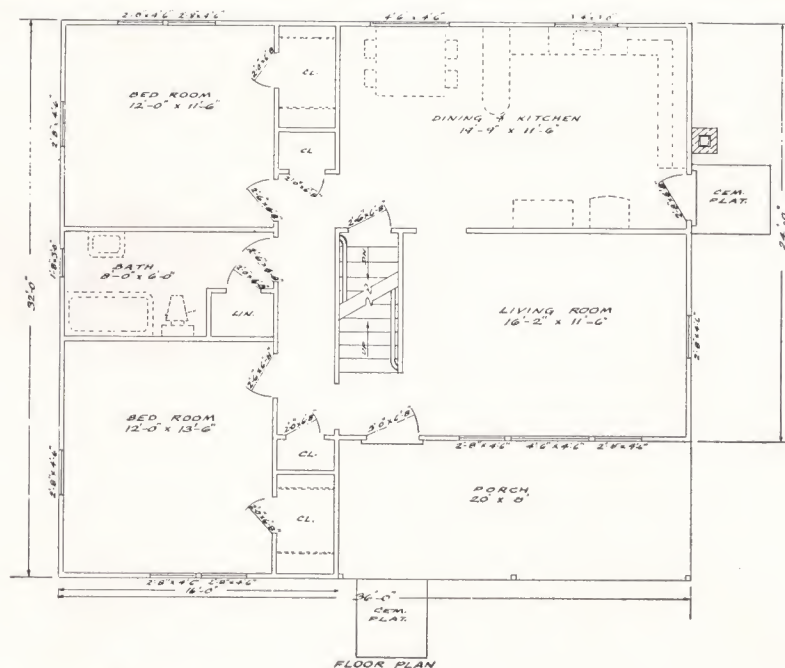
THE "HUDSON" One of the latest creations in modern Ranch Houses. It combines beauty with exterior and interior charm. Note the 16" eaves, overhanging,—the two built-in Porches, the entrance Vestibule with cloak closet, the very large Living Room with 10' Picture Window, the Master Bedroom with twin closets, the second Bedroom with very long closet,—an extra large Bathroom,—an excellent Kitchen and Dining area,—a fine long Garage with Breezeway connecting to house. The "HUDSON" may also be obtained without Garage and Breezeway if desired.



THE "LANCASTER"

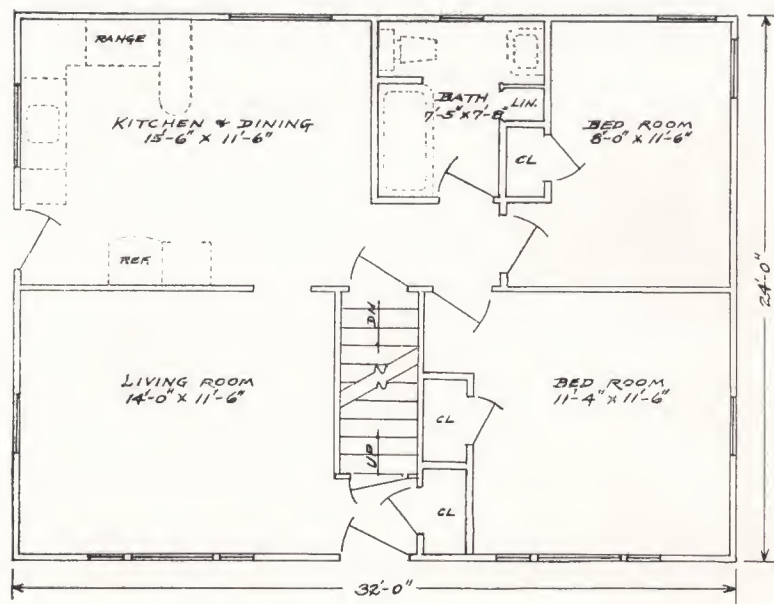
A truly beautiful home, combining 5 excellent rooms and Bathroom all on one floor with a charming and most enjoyable big Front Porch, which is so much desired by so many people everywhere. The floor plan is so interesting as to warrant your most careful study. You'll note a fine big Living Room with a large Picture Window,—two delightful Bedrooms and very large Bathroom,—a nice Kitchen and Dining Room. It is possible to move the basement stairs to the right or left if the Kitchen and Dining Room are more desirable combined into one large Kitchen and Dinette. Ample and well located closets are provided.

This is a fine home which is admired by all who see it,—and most enthusiastically enjoyed by all who proudly say "We own a Lancaster".

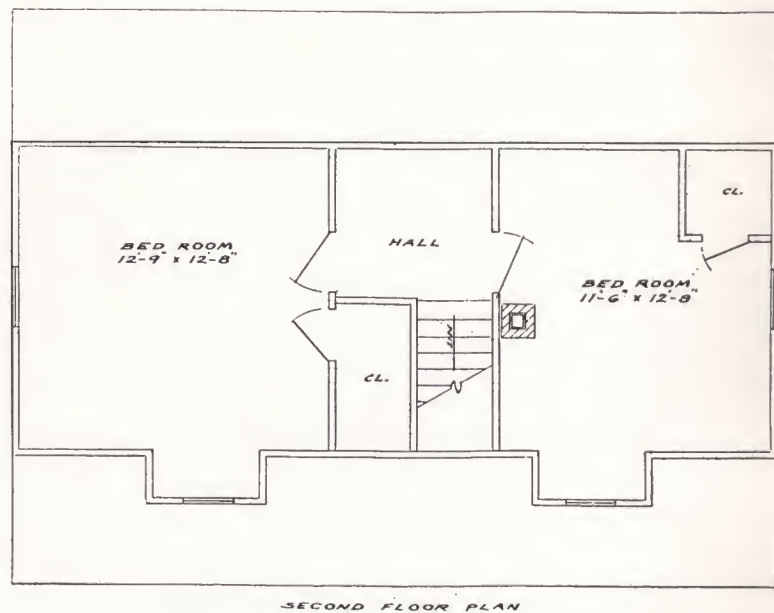
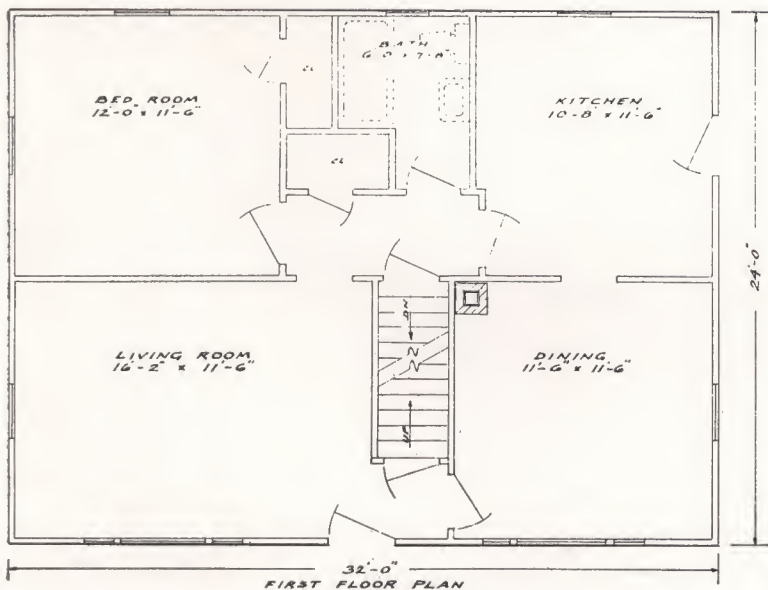


THE "YORK" 1½ STORY Wherever this pretty home is seen, it is admired for its strikingly fine appearance, good size and ability to accommodate either a small or large family. A small family can live entirely on the first floor,—and, because the house is 1½-story, a large family can utilize the possibility of quickly installing two more Bedrooms and another Bathroom on the second floor. Both the Main and Basement stairs come with the house.

The two Bedrooms are very large and the Bedroom Closets are also unusually large and roomy. The spacious Living Room is indeed most enjoyable because of a beautiful 10 foot Picture Window facing on the very large Front Porch. Please note the big Linen Closet in connection with the Bathroom. In accordance with today's demand for a very large combined Kitchen and Dinette,—the above layout will please you immensely.

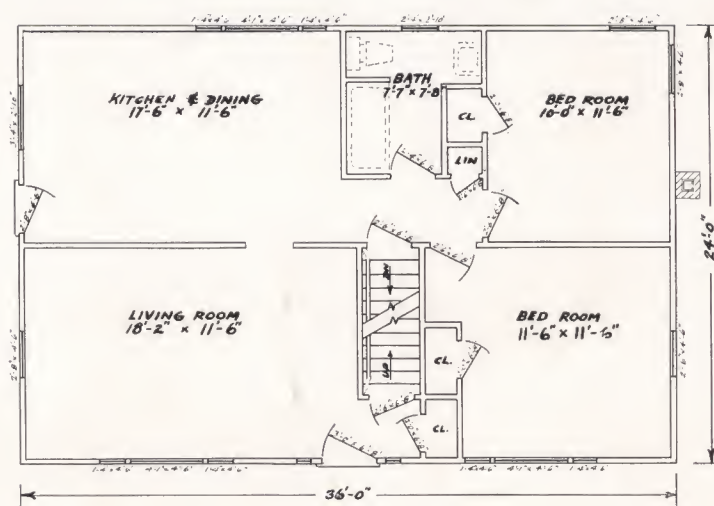


THE "WARREN 32T" CAPE COD The "WARREN 32T" has proven most popular everywhere because of its beautiful appearance, average size 32' x 24', and excellent floor layout. The first floor includes a cozy Living Room, two nice Bedrooms with ample Closet space, a spacious Bathroom with built-in Linen Closet and a very large and cheerful combined Kitchen and Dinette 15' 6" in length. The Dinette is indeed delightful because of the Picture Window, and the two large Picture Windows at the front of the house grace the Living Room and front Bedroom. Of course, basement stairs come with the house, as also do the fine main stairs with genuine oak treads. Because this is a 1½-story house, it is possible to add two wonderfully fine Bedrooms and another Bathroom upstairs if it is ever desirable or necessary to do so. This popular home is appearing everywhere in ever-increasing numbers.



THE "WARREN 32T-W"

The "WARREN 32 T-W" is a most interesting, spacious Cape Cod type with one Bedroom downstairs, and two more Bedrooms upstairs, all of excellent size, and with very large wardrobe Closets. The two pretty Picture Windows enhance the beauty of the front of the house, and indeed make most delightful rooms of the nice Living Room and large Dining Room. The Kitchen is bigger than in most homes of this size and provides space for all sorts of modern equipment. The Bathroom is of excellent size, and an unusually large Linen Closet is located just outside in the hall. This attractive home may be used by either a small or large family, inasmuch as the downstairs Bedroom may also be used either for a Den or Library. An 8' Shed Dormer may be added at the Hall upstairs, at small extra cost, if Second Floor Bathroom is desired.

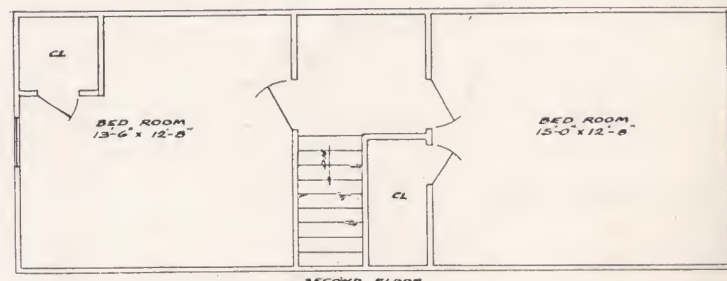
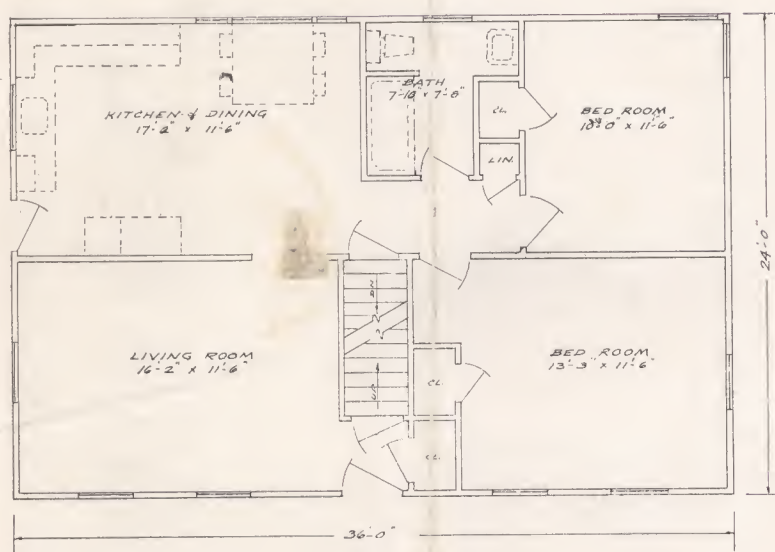


Also available in 38' x 24' size, the bedrooms being 2 ft. longer.
(Model 38T)

See Page 21 for Second Floor layout of 2 more bedrooms, if desired.

THE FAMOUS "COOPER 36T" and "38T" CAPE CODS The famous "COOPER 36T" and "38T" have proven, over the years, to be the most popular house we have ever manufactured. They seem to be general favorites everywhere because they are big and impressive in appearance, and delightful with big rooms for small families, yet big enough with large expansion attic so that two more big Bedrooms and another Bathroom can be easily and quickly added to accommodate a large family.

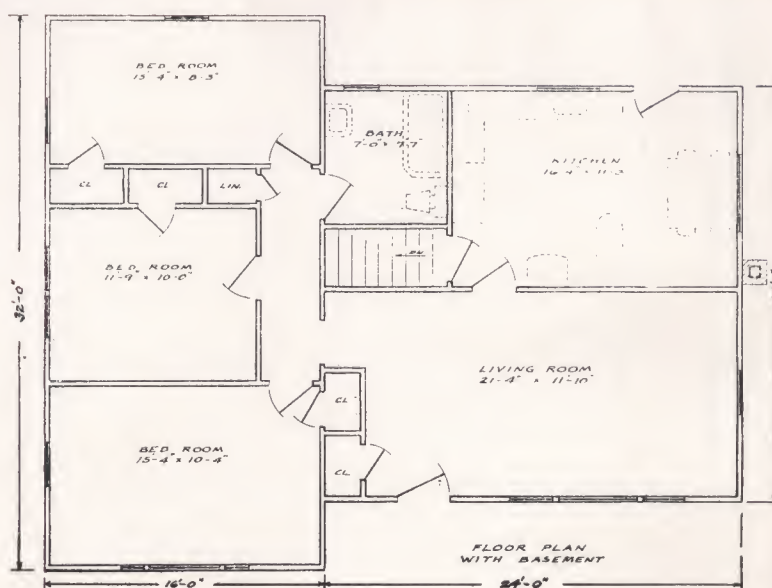
An interesting feature is the fact that these houses can be ordered in additional depths and lengths, and rooms may be arranged to suit the purchaser, all at surprisingly small extra cost. Furthermore, in event Picture Windows are not wanted, you may have the regular conventional type single or double windows substituted. You may have your choice of three external finishes; genuine Red Cedar bevel siding, choice 18" genuine red cedar shingle siding, or white asbestos shingles. The lumber in this house is so excellent, the structures so strongly designed, and the workmanship so excellently accurate as to excite admiration by all observers. Best of all, the cost of this house is So Low!



SUGGESTED 2ND FLOOR PLAN

THE "COOPER 36A" 1½ STORY CAPE COD

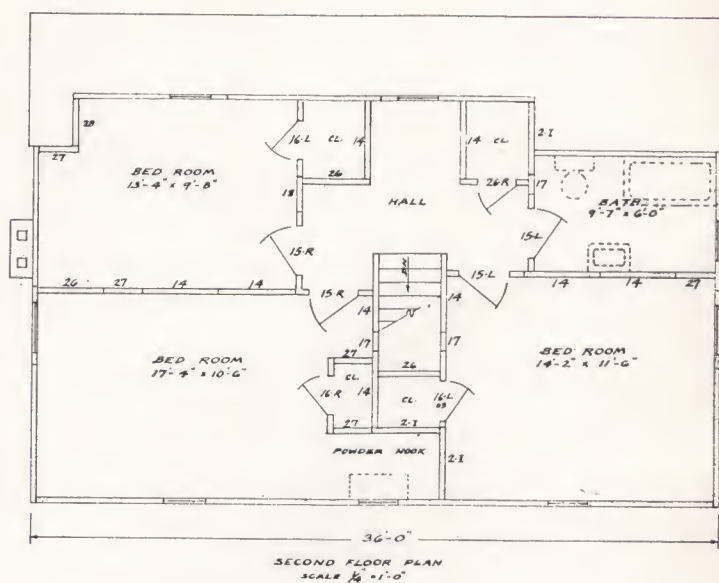
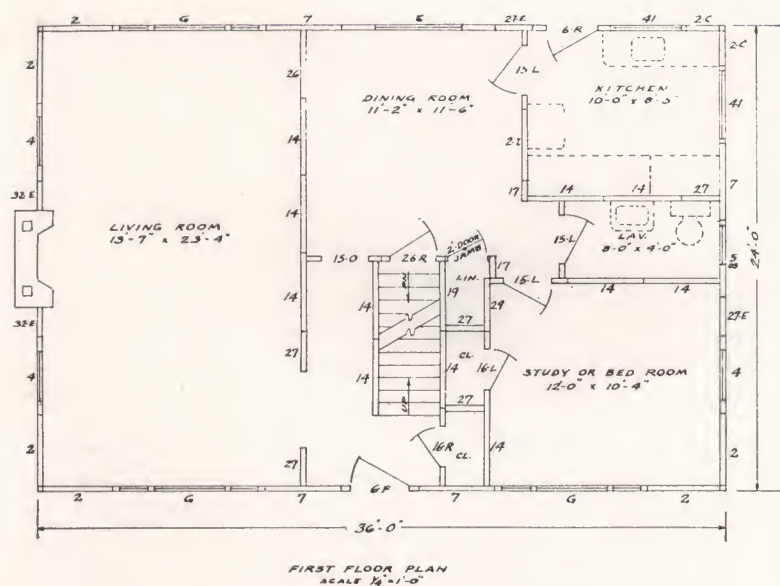
The good old favorite, "COOPER 36A"! People everywhere have built and live in this most popular big Cape Cod house. It's 36' x 24'—a very fine, large house, capable of filling the bill as the "Old Family Homestead." Four rooms and Bath on the first floor, and lots of room for two more fine big Bedrooms and another Bathroom upstairs immediately or later on if needed. Many people make their own rearrangement of rooms, and tell us it's the nicest home they or any of their friends have. Main stairs and basement stairs come with the house if 1½-stories are desired, and if the medium-height roof strictly one-floor house is wanted, basement stairs only are furnished. The Living Room is large and delightful. The Bedrooms are spacious and each has cross-ventilation, and each has ample closet space. The Bathroom is of excellent size, and has a built-in Linen Closet. The cloak closet is conveniently located to the right just inside the front door. The Kitchen and Dinette are excellently sized. This fine, big home is truly the American favorite, suitable to be called "home" for generations of families.



THE "TICONDEROGA 40H" RANCH HOUSE

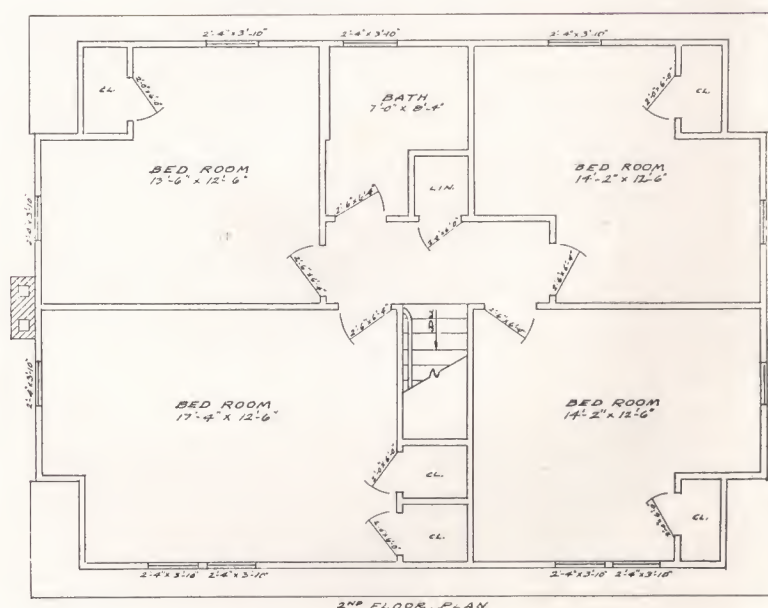
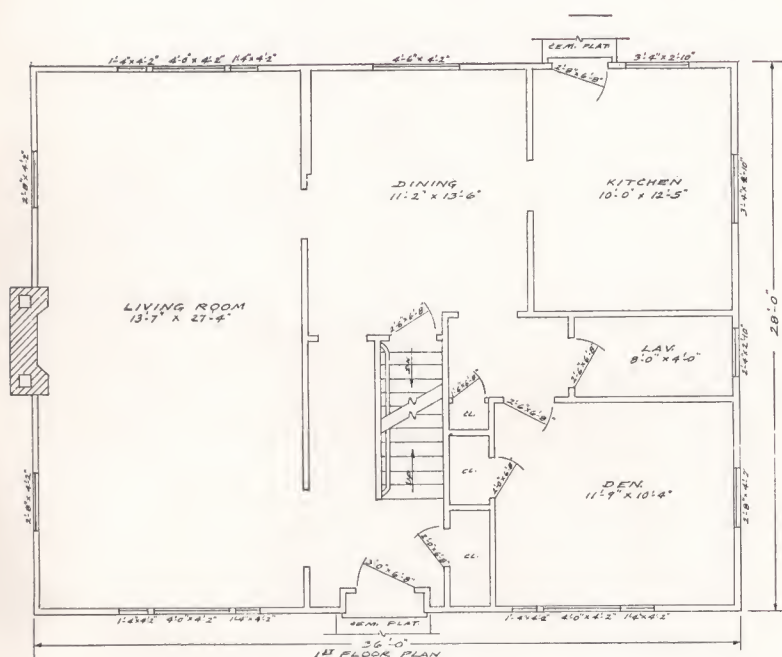
The "TICONDEROGA 40H" Ranch House is 40' long, and beautiful in appearance with its two pretty Picture Windows in front. Our architects have designed it for the utmost in general home comfort and utilization of space. The Living Room is 21' 4" long and almost 12' in width, with the Cloak Closet conveniently located to the left, just inside the front door. The big 10' Picture Window in the front and the window in the end of the room afford excellent light and air. The 16' 4" x 11' 3" combined Kitchen and Dinette, with pleasant picture window by the Dinette table, affords facilities declared delightful by the many home-lovers who live in this popular house in ever-increasing numbers over the country. Three fine big Bedrooms, a very large Bathroom, and an excellent layout of Bedroom and Linen Closets complete the plan of this home. The "TICONDEROGA" is also available with Breezeway and Garage known as "TICONDEROGA" 40B-G.

NOTE: The picture and floor plans are reversed,—showing that you can do this with any of our house plans at no extra charge. Also room layouts can be changed to suit you if you tell us what you want.



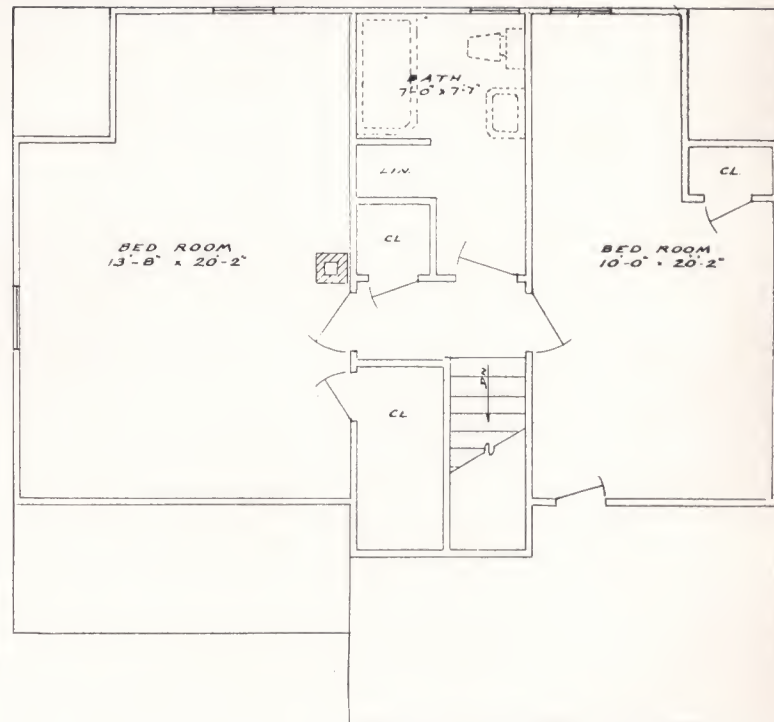
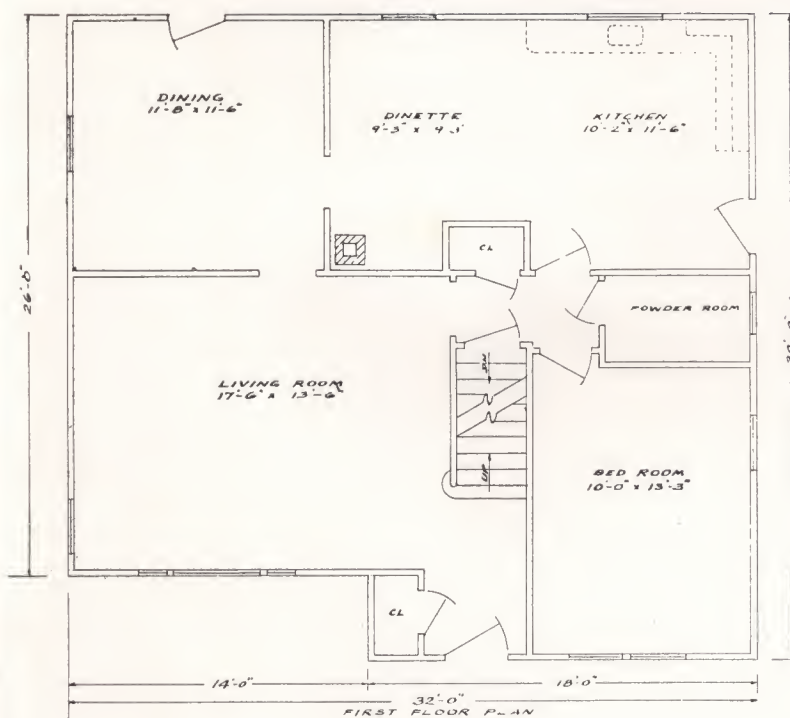
THE "PAUL REVERE" 2 STORY

Reminiscent of the earliest Colonial days, the "PAUL REVERE" stands out magnificently among all houses for its graceful, sweeping appearance. A study of the first floor and second floor plans show how marvelously well our architects have done to create charm and comfort and convenience everywhere throughout the house. One is first impressed upon entering by the spacious hallway offering weather protection to all first-floor rooms. The Cloak Closet just inside the front door and the pretty main stairs are ideally located. The big Living Room extends through the entire depth of the house with Picture Windows at each end. The Dining Room is large, light and pleasant, with a Picture Window. The Kitchen is spacious and airy, located well at the corner of the house. A downstairs Powder Room, and a beautiful Den or Bedroom complete the first floor layout. The second floor includes three beautiful, large Bedrooms, a very large Bathroom, and extra large closets all round. For comfort, charm, and generations of pleasant living, the "PAUL REVERE" is indeed unsurpassed.



THE "WOODSTOCK"

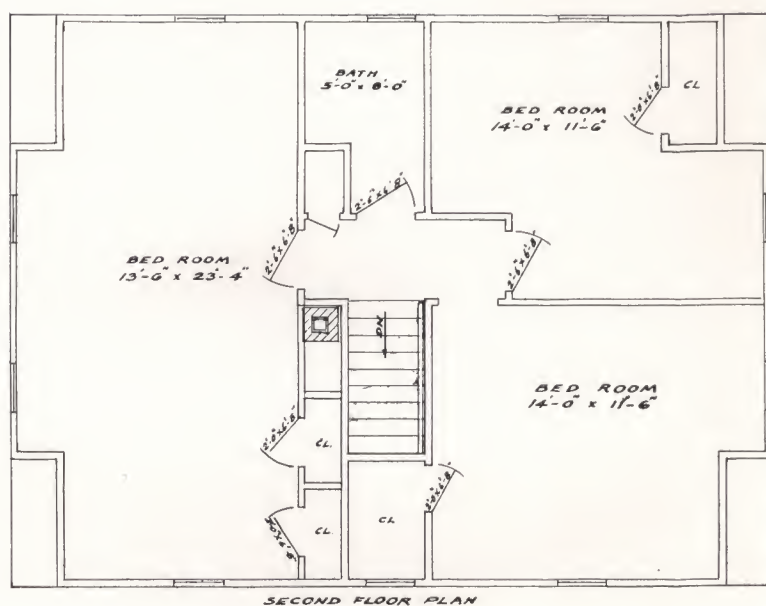
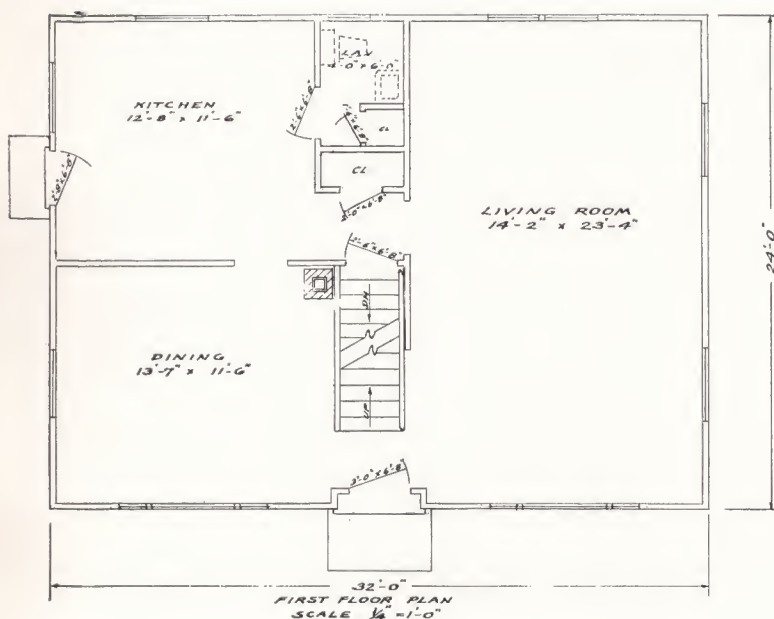
Striking beauty and elegance characterize this super-fine two-story home. The front of the house is most attractive with its sunken doorway and perfectly balanced Picture Windows on the first floor, — and two fine double windows in front on the second floor. The interior of the house is perfectly delightful. You enter into a spacious hall, deposit cloaks at the right, — turn left into a huge and beautiful Living Room 27' 4" long x 13' 7" wide, with Picture Windows at both ends. Then a pretty Dining Room, a charming Den, a Powder Room, and fine Kitchen complete the downstairs layout. Up a wide stairs to the second floor with excellent Master Bedroom, and three other big Bedrooms, a spacious Bathroom and Hall complete this exquisite home.



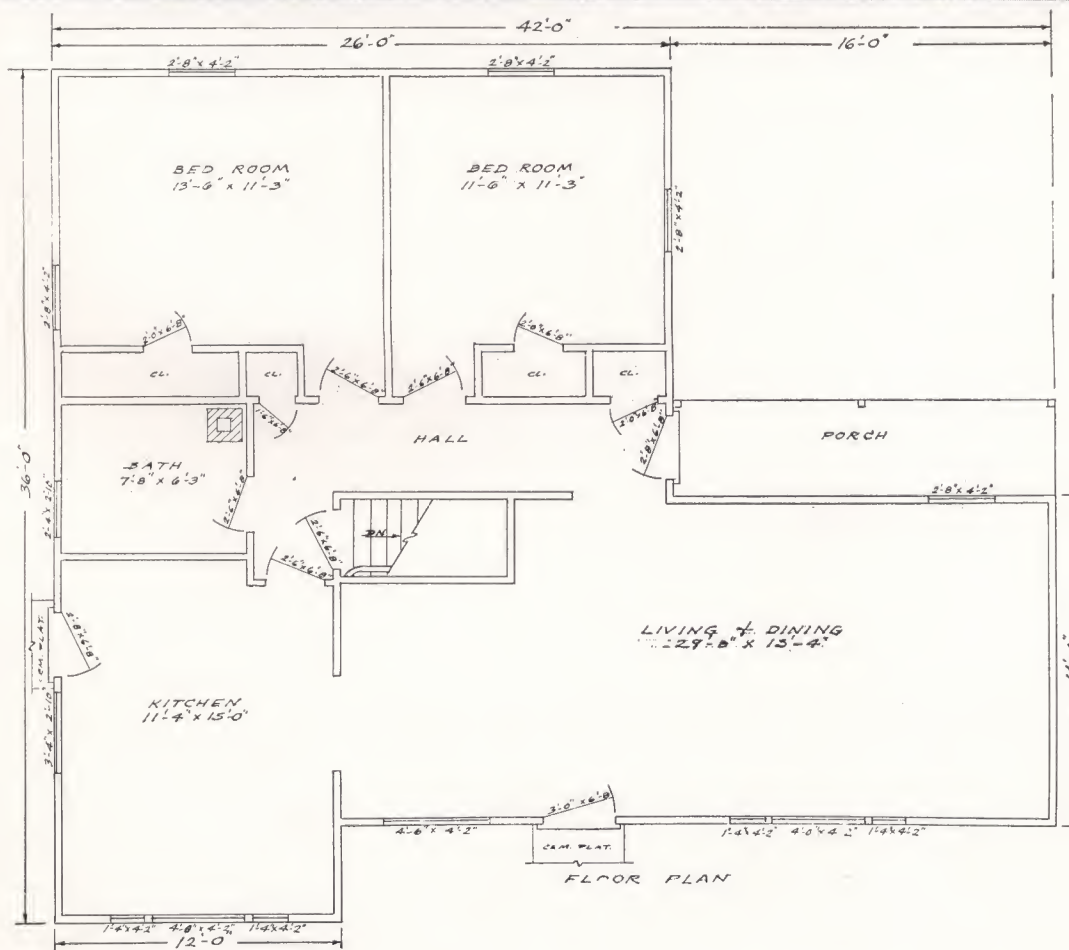
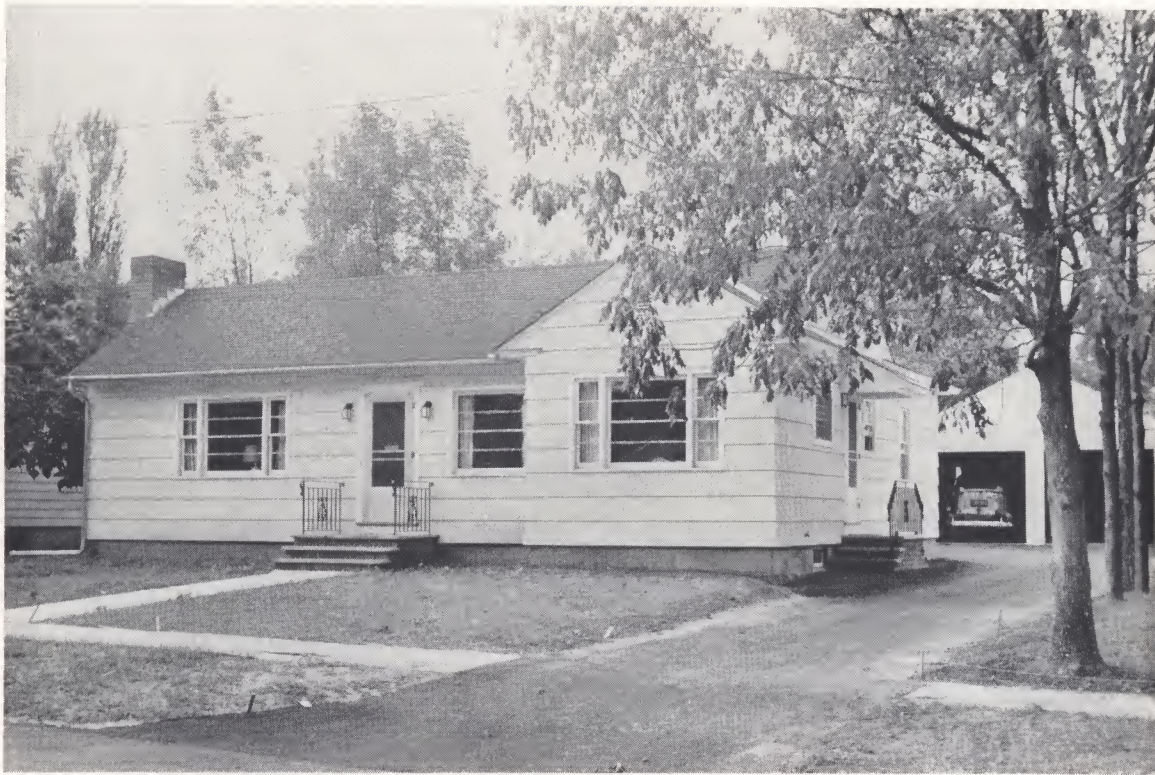
THE "HAMPTON"

This large comfortable two-story home instantly attracts attention because of its outstanding beauty. The first-floor shows a lovely big Living Room with Picture Window, a fine big Bedroom or Den or Library, a Powder Room, unusually large combined Kitchen and Dinette, and a delightful corner Dining Room. Upstairs you will find two beautiful, large Bedrooms, very large Closets, and a spacious Bathroom with fine Linen Closet.

A distinct credit to any community, and may be built at such low cost as to be almost unbelievable, as compared with other homes of similar size. The quality of materials, excellence of workmanship, and strength of construction is superior in every respect. This could easily serve as the family home for many generations.



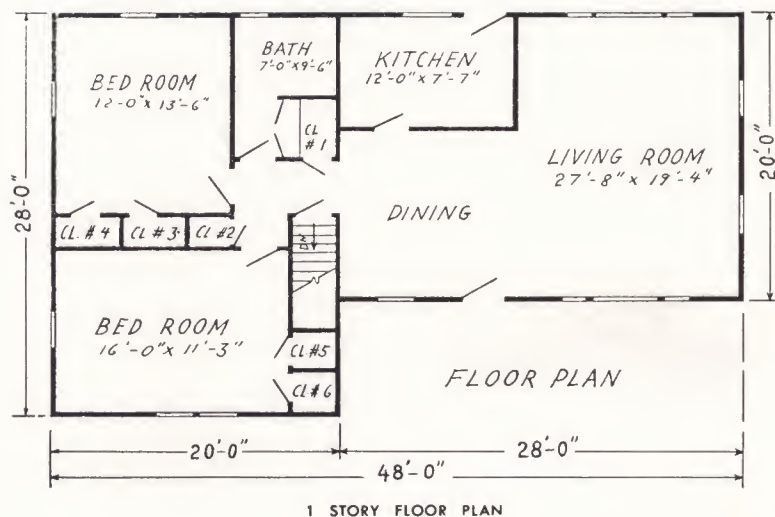
THE "SANFORD" — 2 STORY HOME OF SPACIOUS ROOMS — Imposing and impressive in external appearance as this fine home is, — it's real charm comes to you as you become acquainted with it's excellently arranged, delightfully pleasant, and spacious rooms. The Living Room is big — 23' x 14' and offers a view, light, and air on three sides. The separate Dining Room and the Kitchen are large and enjoyable. You will note that the upstairs Bedrooms are large and beautifully arranged. Ample and unusually large Closets leave nothing to be desired. You will seldom see house plans which equal these for all-round enjoyment.



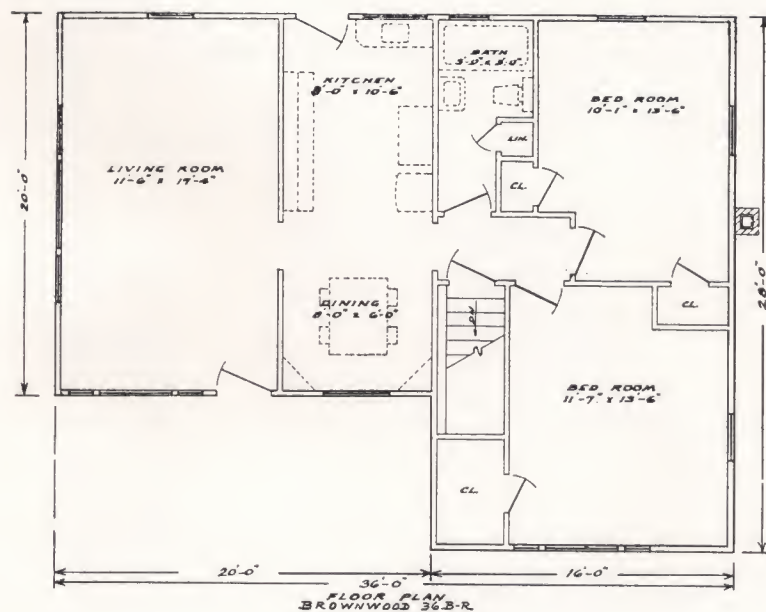
THE "KINGSTON"

A true Ranch House with low lines and length, and 16" over-hanging eaves. Three Picture windows enhance the beauty of the house front. The off-set Dining Room and very large Living Room, 29'8" long and over 13' wide,—the very large and light Kitchen,—a nice Hall, large Bath, and two fine Bedrooms, as well as a big Porch,—all combine to make this a most charming home in any community of distinction.

Plan and picture are reversed, — showing that you can do this on all our houses, at no extra charge, — if you desire.



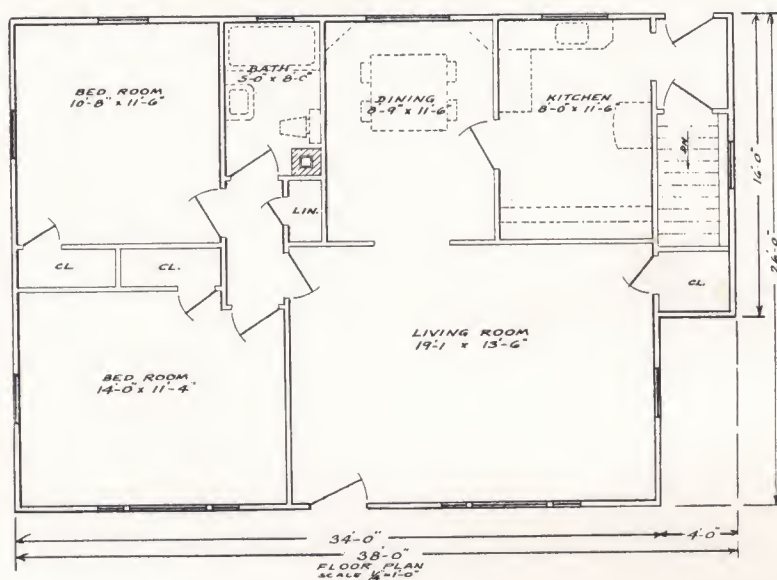
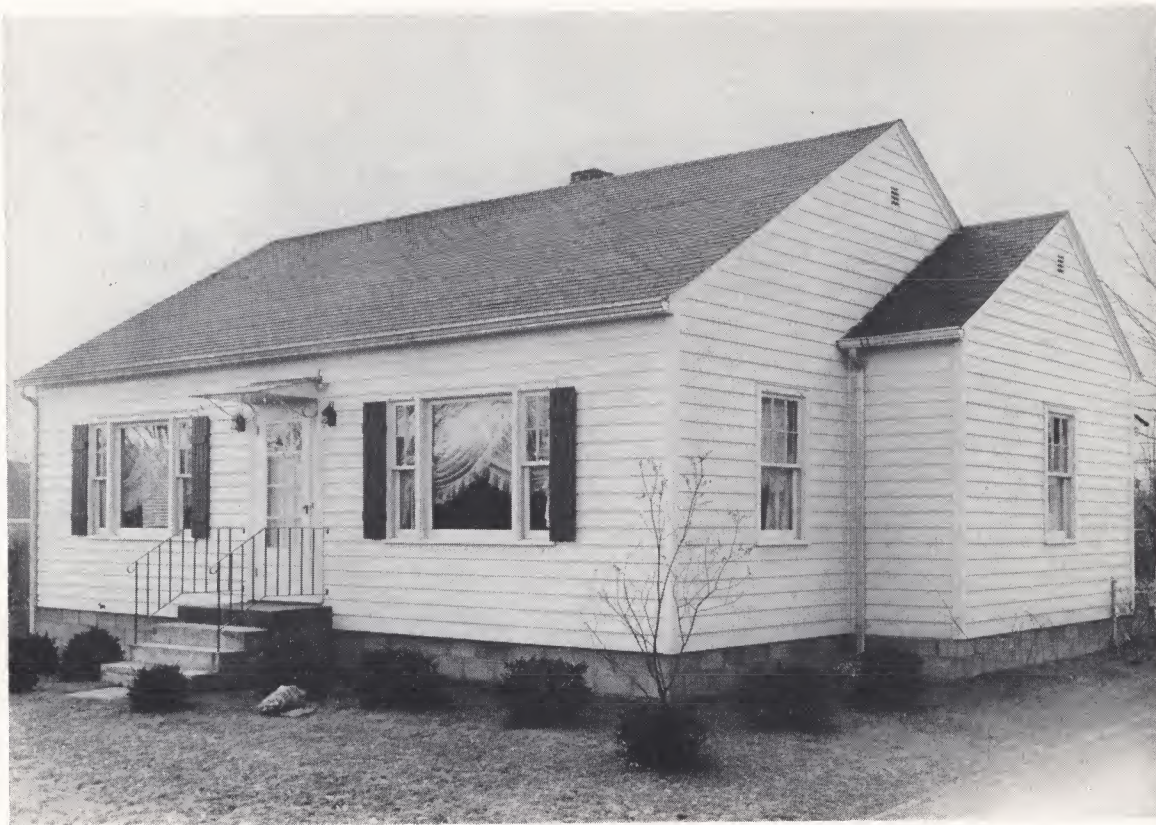
THE "ST. LAWRENCE" DELUXE RANCH HOUSE The "ST. LAWRENCE" is a big 48' long Ranch House designed for luxurious living. The Living Room, 19' 4" long by 15' 4" wide, is graced by beautiful 10' picture windows at both ends and two standard windows on the side. The 12' 3" x 11' 6" Dining Room is the new idea of an "L" extension off the Living Room, so universally adopted these days in America's finer homes. Two spacious Bedrooms, each with two large wardrobe Closets, a large Bathroom with built-in Linen Closet, and a pleasant Kitchen complete the layout of this large and fine home. Of course, basement stairs come with the house. In event a Breezeway and connecting Garage for one or more cars is wanted, plans are available showing same added to the Living Room end of the house.



THE "BROWNWOOD B-R" RANCH HOUSE

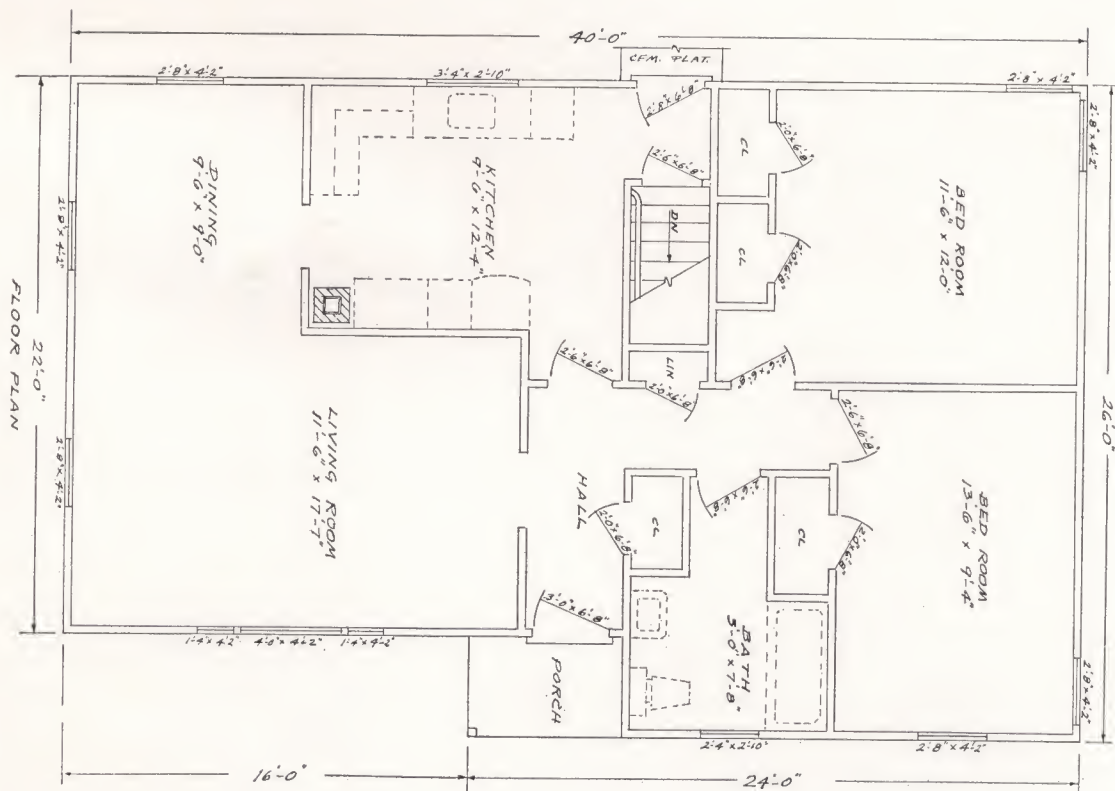
A most attractive, small Ranch House 36' in length, designed to fit on an average size lot. Three beautiful big picture windows and its long low roof make this an outstanding little beauty in any community. This is actually a DeLuxe model.

The interior layout is designed for the utmost in comfort and convenience. The Living Room is indeed large (19' 4" x 11' 6") and made perfectly delightful by a 7' picture window, a 10' picture window, and a standard window giving light and air on three sides. A very roomy Kitchen with cute Dinette opposite it across the hall, a large Bathroom with built-in Linen Closet, and two wonderfully fine, well-ventilated, cheerful Bedrooms complete the excellent plan of this fine small home. Basement stairs come with the house. The front porch, as illustrated, is a suggestion for your consideration but is not included with the house.



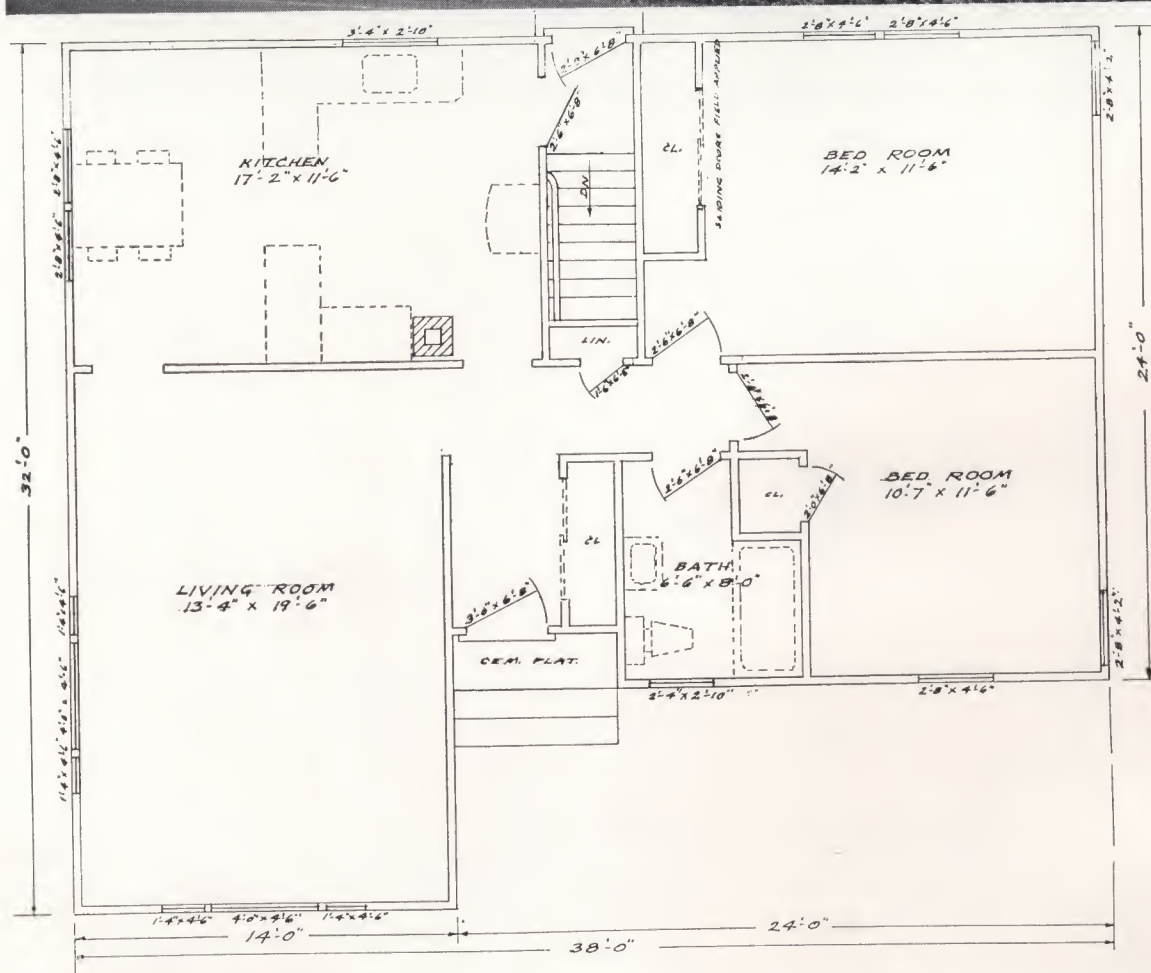
THE "BEDFORD" Possessed of simple beauty and charming appearance, excellent size (38' x 26'), making possible its spacious, well-planned rooms, this newly introduced home is being most enthusiastically accepted everywhere. Examine its layout carefully. You'll like it, too. In addition to the marvelously strong and famous "NORTHERN" construction, our architects have somehow produced a home of exterior and interior pleasantness seldom found in any of comparable size, and best of all is your ability to buy it at such low cost, and be able to erect and occupy it with unbelievable speed.

The interior features, worthy of your attention and study, are: two excellent large front Picture Windows, one each in the Living Room and front master Bedroom (note the bigness of the living room), spacious master bedroom with cross-ventilation and very large Wardrobe Closet, fine secondary Bedroom, good size Bathroom and ample Linen Closet, Dining Room with pretty Picture Window, large Kitchen with high and extra wide special window to go over the sink, and the special wing at the end of the house embodying a most desirable rear entrance Alcove and Stairs to the basement. A FINE home. A genuine OPPORTUNITY for YOU!

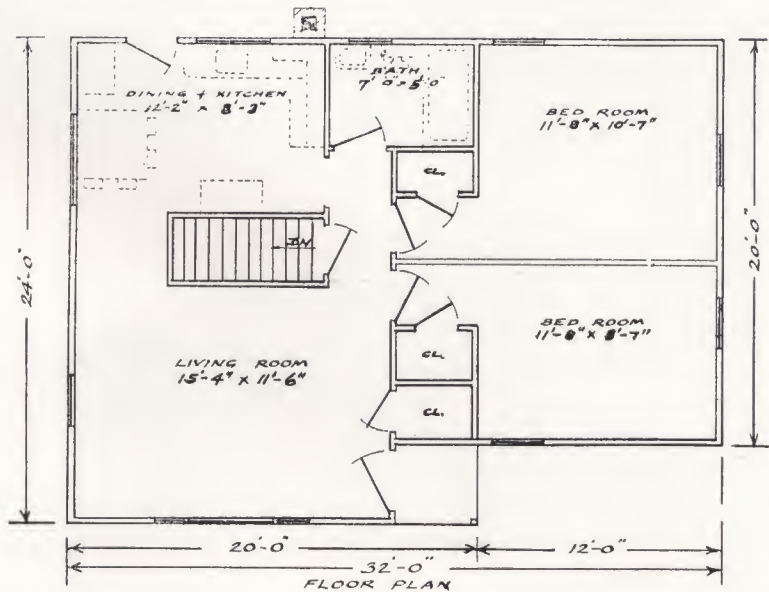


THE "SCRANTON"

A beautiful long, low Ranch House, with 16" over-hanging eaves. Its features include a built-in porch entrance, a Hall with Cloak Closet, — a delightful Living Room with the fashionable off-set Dining Room, a spacious Kitchen, 2 excellent Bedrooms, and large Bath. Ideal also to place endways on a narrow lot, and move Picture Window to the front.

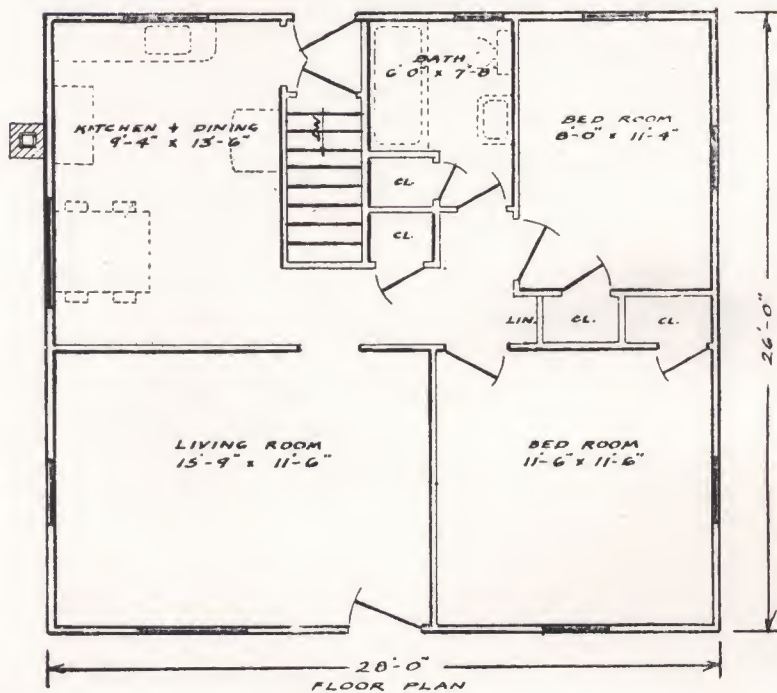


THE "RIDGEWOOD" is a beautiful home with many, many truly excellent features. The Front Door is protected by an inset entrance-way. Then, inside the house you walk thru an Entrance Hall with big Sliding Door Cloak Closet. To the left is a perfectly delightful large Living Room with two Picture Windows. A hall connects to a very fine Bathroom, Linen Closet, and two wonderfully fine Bedrooms with excellent ventilation and large closets. Completing this fine floor plan is an ideal Kitchen and Dinette combination with three windows for pleasant lighting and circulation of air. This wonderfully fine home is especially designed by our architects in response to a wide demand for a home of beautiful outside appearance and embodying all of the interior features outlined above. As illustrated, a Garage and Breezeway may be added at nominal extra cost.



THE "BELMONT" This is one of the most interestingly designed of the new type smaller homes, distinctive because of its wing type construction showing three gable ends, two Picture Windows, and a built-in Porch at the front door, giving it a most refreshing newness and difference as compared with the ordinary type house.

The interior is most interesting, too. Rooms fan out all around the built-in basement stairway around which one may walk in a complete circle. This feature results in excellent ventilation in all rooms — a nice even temperature at all times — and a cheeriness seldom found in any home. As one steps in the front door, the Cloak Closet is immediately on the right. A very large wardrobe closet and cross ventilation are excellently arranged for each of the two Bedrooms. Lengthwise placing of the Bathroom affords the best placing of all fixtures therein. The combination Kitchen and Dinette is indeed made most pleasant by a pretty Picture Window at the Dinette end, and a very special window up high for over the kitchen sink. This small home is admired by all who see it.



THE "ELMHURST"

An attractive projecting gable in front offers shade and weather protection to the front door and Living Room Picture Window. A standard 28' front measurement permits placing of this home on an average-size lot and generous 26' depth makes possible very sizeable rooms.

In addition to a most pleasing external appearance, the interior arrangement of this home is interesting and adaptable to general comfort and convenience. Both Bedrooms have cross ventilation and nice big Closets. The Bathroom includes an excellent Linen Closet. A very pretty Picture Window and another window make the Living Room delightful. The combined Kitchen and Dinette, with another Picture Window in the latter, are spacious and well arranged. Entrance from the rear is into a vestibule which also leads to the basement stairs. This is strictly a one-story house of charm and character, and is within reach of almost all pocketbooks. Only the finest of materials are used in its construction.



- Left to Right beginning at top:* 1. THE COOPER 36A with exterior of field stone.
 2. The TICONDEROGA 40H with knotty pine front face and gable ends, and balance asbestos shingles.
 3. The COOPER 36T with front vestibule and attached garage. 4. The READING, slightly changed.
 5. The COOPER 36A with porches added. 6. The BROWNWOOD with extra wing added.



Left to Right beginning at top: 1. A COOPER 38T finished in white asbestos shingles. 2. A COOPER 36T with brick veneer exterior. 3. A row of COOPER 36A Cape Cods. 4. A row of WARREN 32T Cape Cods. 5. A COOPER 36T with Perma-Stone exterior. 6. A COOPER 36T with brick veneer exterior. 7. WARREN 32A 1 story, finished in white asbestos shingles.



Left to Right beginning at top: 1. COOPER 36A with stone front, and brick veneer. 2. COOPER 36A with white asbestos shingle exterior. 3. COOPER 36A, Red Cedar siding. 4. COOPER 36A with breezeway and standard 12' x 24' garage. White asbestos shingle siding. 5. A very large "Special" under construction. 6. Rear of COOPER 36A showing one of our Shed Dormers which are available in many sizes.

SPEEDY, EASY ERECTION OF A "NORTHERN" HOME. 5 MEN, 2 DAYS!

Note beautiful lumber, — sturdy accurate panels, — double timbers, double strength wherever panels join, — almost no sawing to do. Rafters and ceiling joists all cut in advance to shape and size. All floors, walls, room partitions, and gables come in panels. Windows and all doors come complete (except plate glass) already hung in their respective panels.

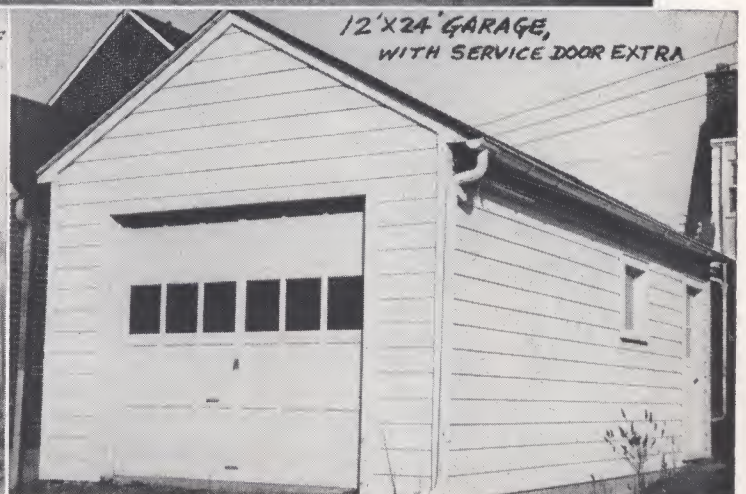
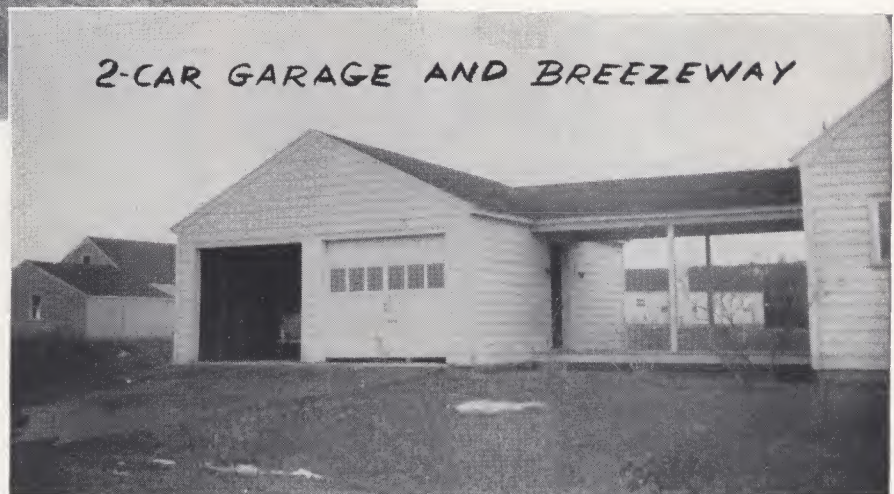
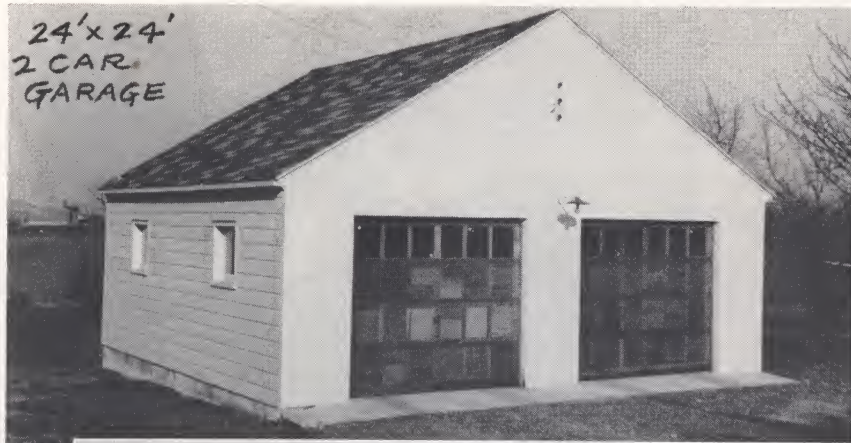


Begin at top, Left to Right—

1. The basement is all ready in advance, and the truck arrives with the entire house on it.
2. Unloading the truck generally requires about 2 hours for 4 men.
3. Note the front door, complete with hardware, comes all hung and fitted in its panel.
4. In a couple of hours, all floor panels are in place. 5, 6, 7 and 8,—All exterior wall panels are up in place in a few hours.
- 9 and 10,—All rooms are formed, with all interior doors hung and operating, and ceiling joists installed.
- 11, 12, 13 and 14,—Gable ends, Ridge Pole and rafters are installed.
15. One inch, locked edge roof sheathing boards are nailed on, and house can be locked up, — all enclosed, so that interior finishing and installation of equipment can be done, no matter what the outside weather may be.

BUILT LIKE THE BEST CARPENTER-BUILT HOUSES, — YET SO MUCH FASTER, AND STRONGER. MUCH MORE LUMBER, JUST GOOD OLD SOUND CONSTRUCTION. BUILT TO LAST LONGER. THE COMMON-SENSE WAY TO BUILD!

GARAGES

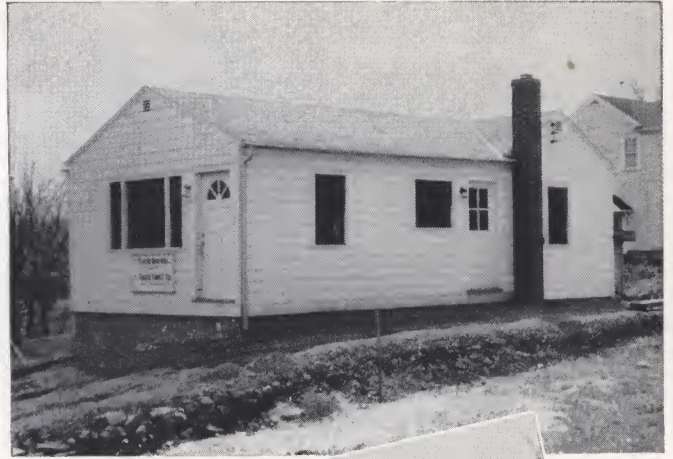


COTTAGES

E-2



F



D



K



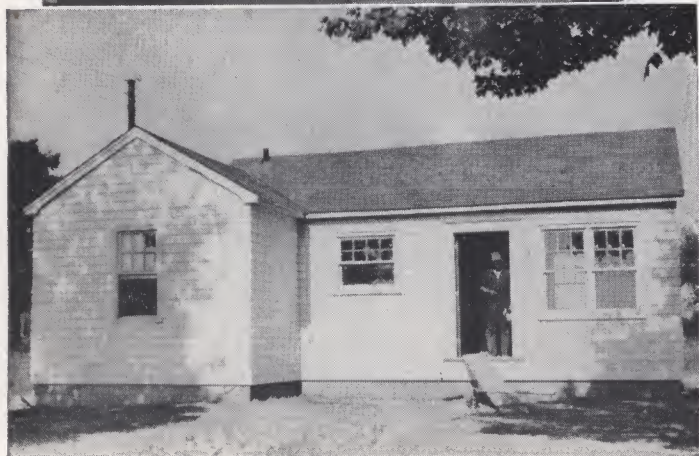
A



C



F



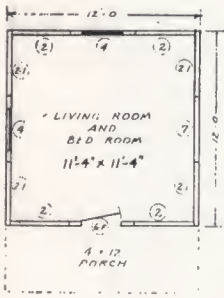
BROOKSIDE



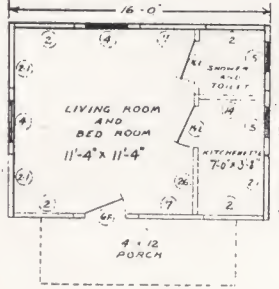
COTTAGE PLANS

FOR THE LAKES, MOUNTAINS, TOURIST MOTELS, OFFICES OR HOMES

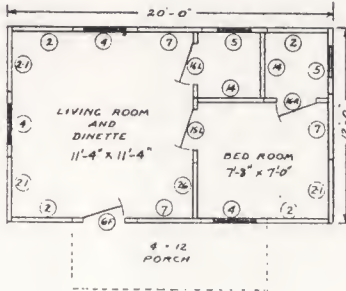
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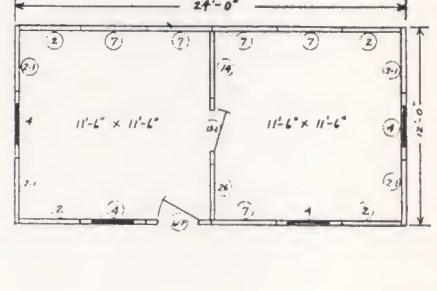
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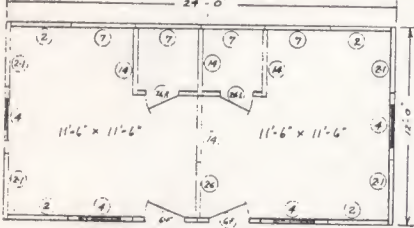
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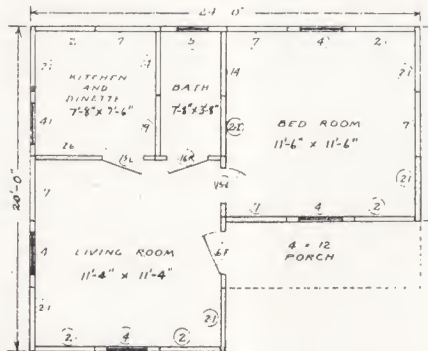
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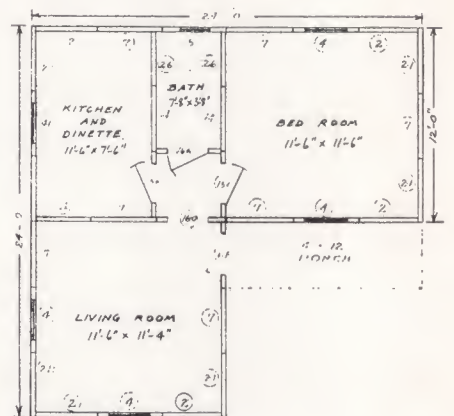
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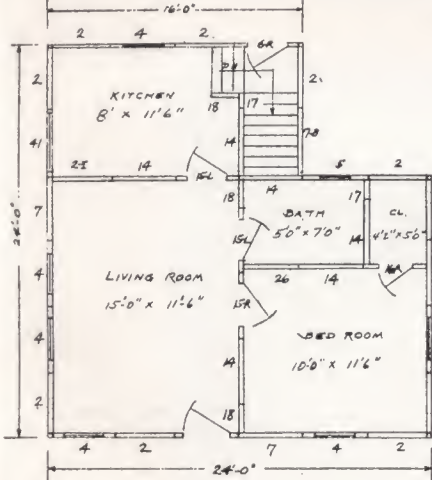
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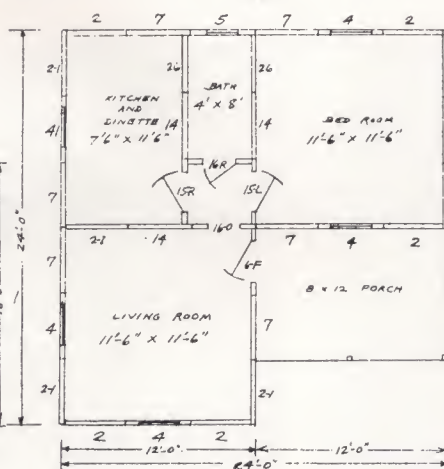
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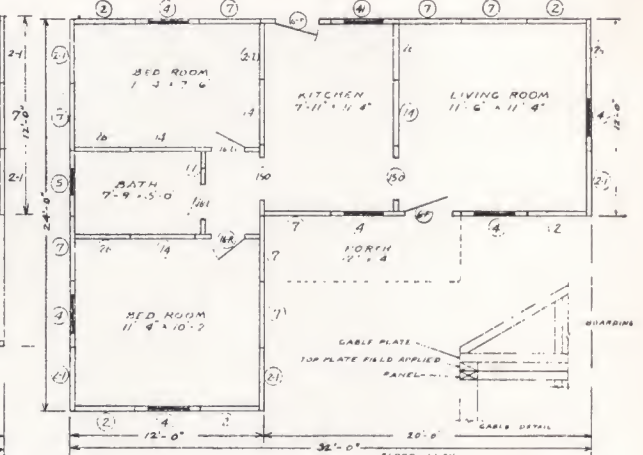
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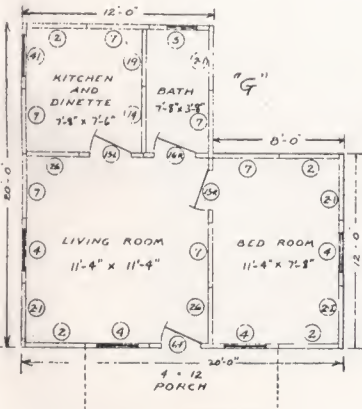
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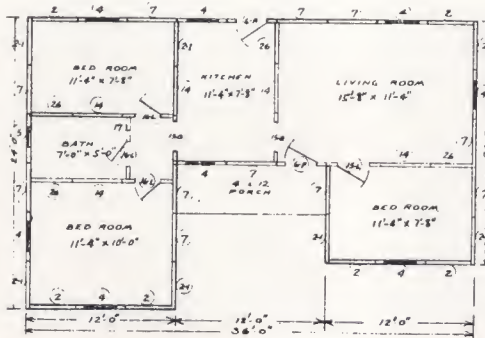
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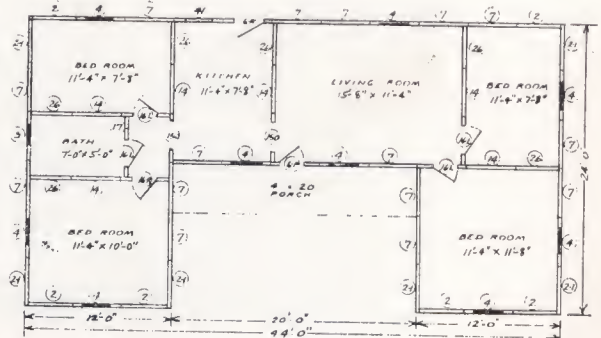
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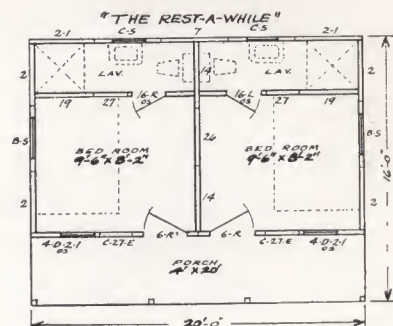
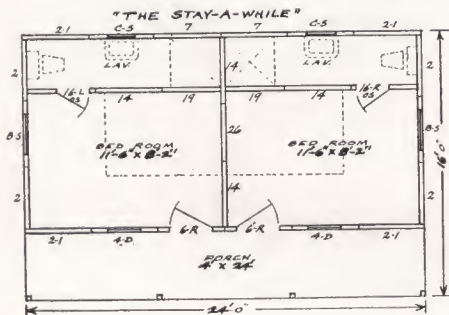
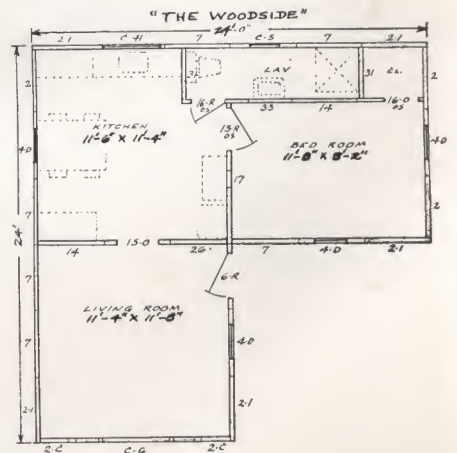
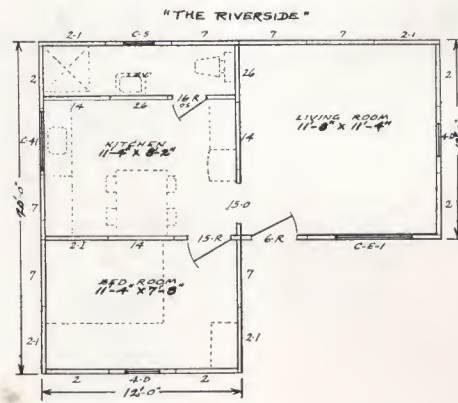
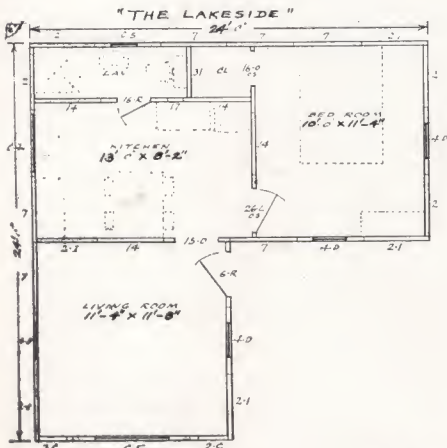
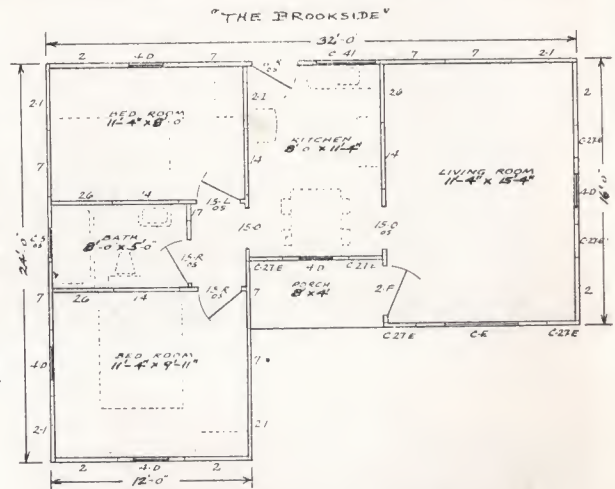
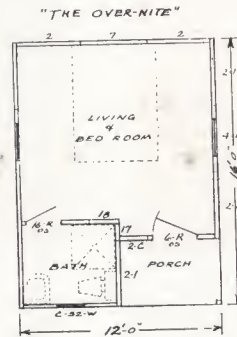
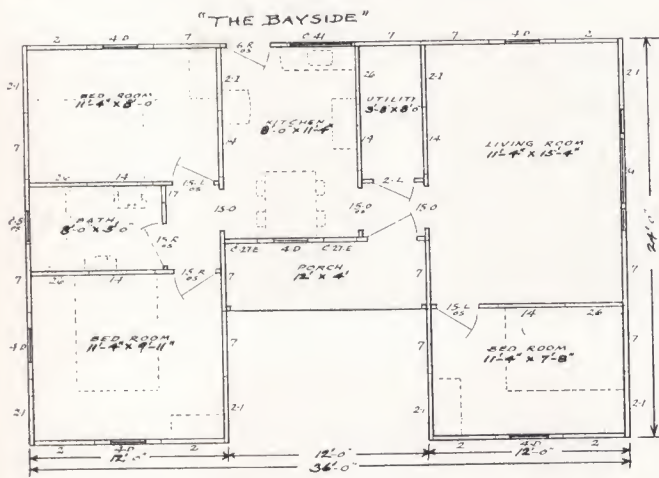
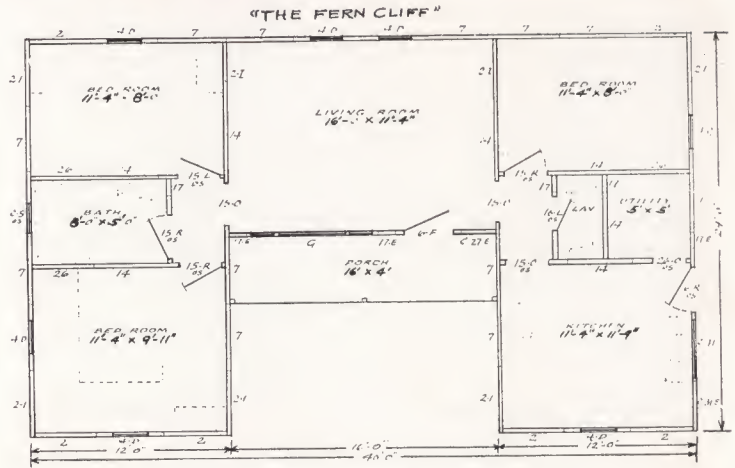
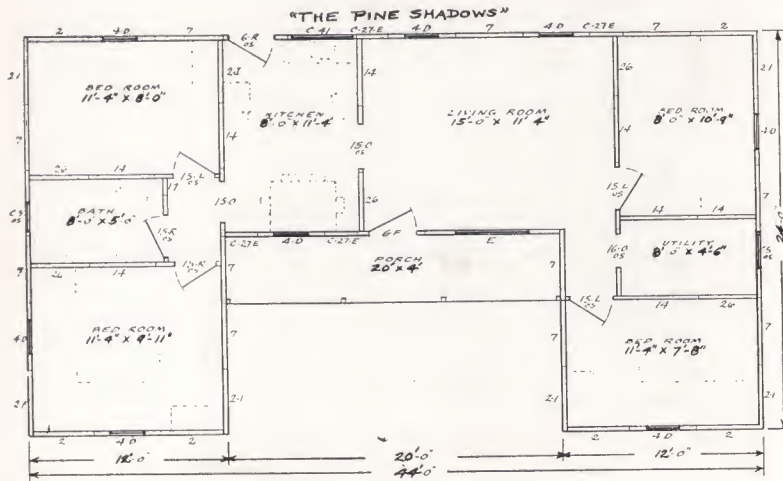


"K"



COTTAGE PLANS

FOR VACATION SPOTS, OR FOR PERMANENT HOMES







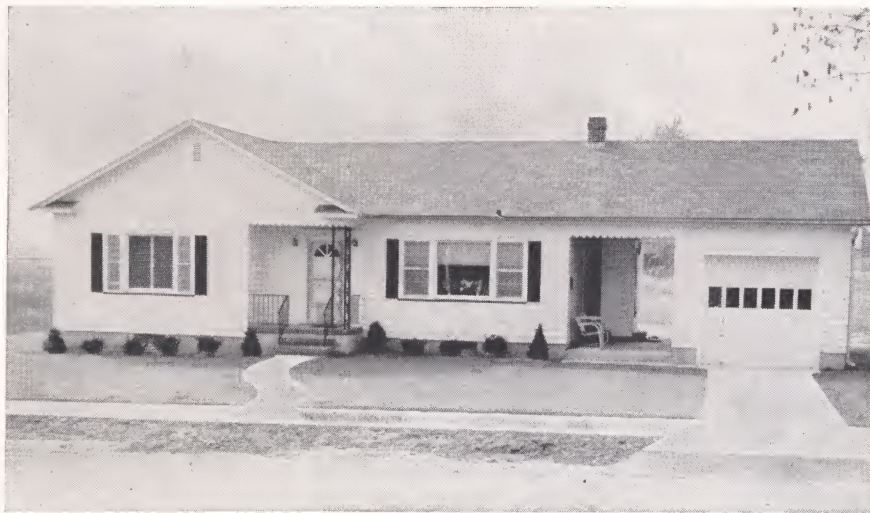
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- 10 The ALBANY — 2 Bedroom Ranch House
- 11 The BURLINGTON — 2 or 3 Bedroom Ranch House
- 12 The NORWOOD — 3 Bedroom Ranch House
- 13 The EASTWOOD — 2 Bedroom Ranch House
- 14 The MELROSE — 2 Bedroom Ranch House
- 15 The HUDSON — 2 Bedroom Ranch House
- 16 The LANCASTER — 2 Bedroom Colonial
- 17 The YORK — 2, 3, or 4 Bedroom Colonial
- 18 The WARREN 32T — 2 Bedroom Cape Cod
- 19 The WARREN 32T-W — 3 Bedroom Cape Cod
- 20 The COOPER 36T — 2, 3, or 4 Bedroom Cape Cod
- 21 The COOPER 36A — 2, 3, or 4 Bedroom Cape Cod
- 22 The TICONDEROGA 40H — 3 Bedroom Ranch House

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- 23 The PAUL REVERE — 3 or 4 Bedroom, 2 Story House
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THE "WILKES-BARRE"

HERE ARE SOME REPORTS FROM NORTHERN OWNERS

"We are highly pleased with our house. The lumber is beautiful."

"Our house arrived O.K. and we are thrilled at the speedy erection of it."

"You were right. We are surprised and pleased with our house. It has saved us time, work, and money."

"We believe we have the finest built house in our neighborhood. Our lumber is better, and much more of it than in ordinary houses."

"It seems that your simple and strong panels are the answer to the need today for speed of erection and our necessity to build at low cost."



**RANCH HOMES
TWO STORY HOMES
SPLIT LEVEL HOMES
CAPE COD HOMES**

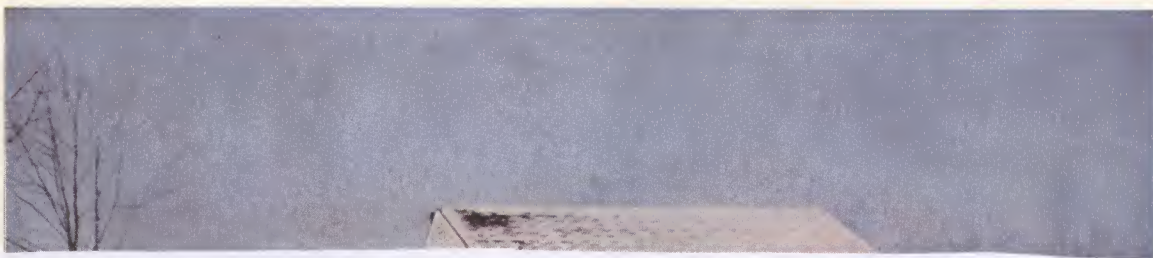


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